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# Table of Contents

<b>The Premiers Joey and Frank: Greed, Power, and Lust</b> Bill Rowe .....	1
<b>The Woman I Am</b> Sabrina Whyatt .....	2
<b>According to Doyle</b> Norman Doyle .....	3
<b>Cooking with One Chef One Critic</b> Karl Wells with Steve Watson .....	4
<b>How Newfoundlanders Got the Baby Bonus</b> Edward Roberts .....	5
<b>The Gale of 1929</b> Gary Collins .....	6
<b>Faithful and Fearless: A History of the St. John's Fire Department</b> Robert Corbett .....	7
<b>Facing the Sea: Lightkeepers and Their Families</b> Harold Chubbs and Wade Kearley .....	8
<b>The White Fleet</b> J. P. Andrieux .....	9
<b>Captain Kean's Secret</b> T. C. Badcock.....	10
<b>Sea Folk</b> Jim Wellman .....	11
<b>The Yarns We Had</b> Cyril W. Greenham .....	12
<b>Newfoundland Drugstores: A History</b> John K. Crellin .....	13
<b>The Wonderful Dogfish Racket</b> Written by Tom Dawe, Illustrated by C. Anne MacLeod .....	14
<b>A Newfoundland Year</b> Dawn Baker .....	15
<b>Thursday's Storm: The August Gale of 1927</b> Darrell Duke .....	16
<b>Amelia and Me</b> Heather Stemp .....	17
<b>The Hull Home Fire</b> Linda Abbott .....	18
Awards: Recent Winners and Nominees .....	19
2012 Titles.....	20
Order Form.....	21

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# THE PREMIERS JOEY AND FRANK

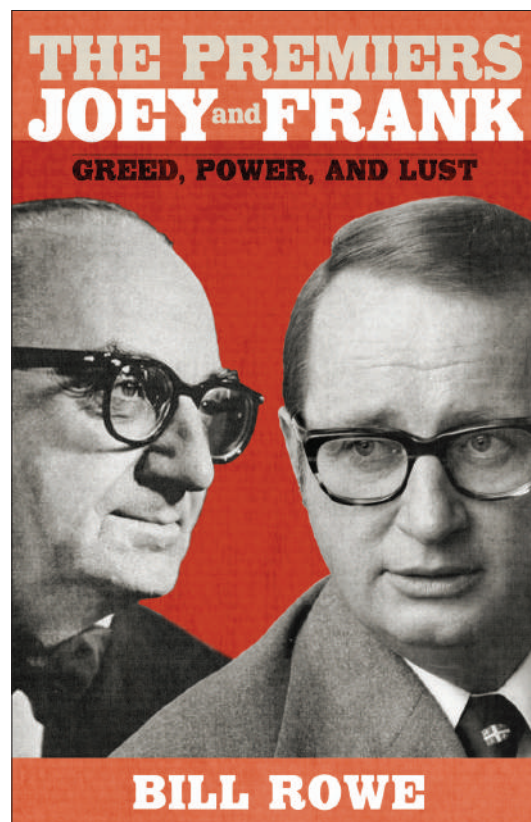
BILL ROWE

Bestselling author Bill Rowe dishes up a long-awaited tell-all memoir that covers the years he spent in the political arena with Newfoundland premiers Joey Smallwood and Frank Moores. *The Premiers Joey and Frank* is three stories in one. First is Premier Joseph Roberts Smallwood's, whose ego and force of personality dominated every room he walked into, and strained to the breaking point every personal relationship he had. The latter half of the book covers Premier Frank Moores and his mixed personal motives, combined with a singularity of political purpose: Get Smallwood. Entwined in both these stories is that of Bill Rowe's own roller-coaster political life, where family and partisan politics were often inseparable. This is a riveting, entertaining, and often hilarious account of three men who aimed high, Icarus-like, and who earned three very different places in the history of this province.

Born in Newfoundland, **BILL ROWE** graduated in English from Memorial University and attended Oxford University as a Rhodes Scholar, obtaining an Honours MA in law.

Elected five times to the House of Assembly, Rowe served as a minister in the Government of Newfoundland and Labrador, and as leader of the Official Opposition. He practised law in St. John's for many years, and has been a long-time public affairs commentator, appearing regularly on national and local television, as well as hosting a daily radio call-in show on VOCI and writing weekly newspaper columns.

Rowe has written seven books: *Clapp's Rock*, a bestselling novel published by McClelland and Stewart and serialized on CBC national radio; *The Temptation of Victor Galanti*, a second novel published by McClelland and Stewart; a volume of essays on politics and public affairs published by Jespersion Press of St. John's; the critically acclaimed political memoir *Danny Williams: The War With Ottawa*, which appeared on the *Globe and Mail's* bestsellers list in 2010; *Danny Williams, Please Come Back*, a collection of newspaper articles covering social, political, and economic issues; and *Rosie O'Dell*, a critically acclaimed crime novel published by Pennywell Books, a literary imprint of Flanker Press.



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Ebook also  
available

## MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
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# THE WOMAN I AM

## SABRINA WHYATT

From a shy small-town girl singing for family and friends at community concerts, to the bright lights of country music fame, from the wheelhouse of her very own fishing vessel hundreds of miles offshore, to the summit of Mount Kilimanjaro in whiteout conditions, from journalist to entrepreneur to broadcaster to TV show host, Sabrina Whyatt has clearly donned many hats and blazed many a trail.

*The Woman I Am* is a story of unwavering ambition to rise to one's full potential. It's a story of the vital love and support of family, the exceptional, exclusive moors of small-town Newfoundland, and the sundry, winding roads that gratefully lead us back home.

But no success story ever unfolds without its share of tribulations, setbacks, and personal struggles.

*The Woman I Am* is Sabrina's unflinching, appreciative, often hilarious and ultimately courageous story of the pursuit of self-discovery and inner sanctuary, and it's told with that same generous spirit that's made her one of Newfoundland and Labrador's most recognizable and esteemed personalities.

Native to St. Carol's on the Great Northern Peninsula of Newfoundland and Labrador, **SABRINA WHYATT** has discovered success in ventures as numerous and varied as crab fishing, real estate, TV broadcasting, music production, and songwriting. A graduate of Harriot Curtis Collegiate in St. Anthony, Sabrina studied journalism at Westvik College in Stephenville, received her Fish Harvester's Technical Certificate at the Marine Institute, earned her Class IV Fishing Masters at the Marine Institute, and currently serves on the board of directors of the Canadian Centre for Fisheries Innovation.

In 2012 the docu-series *Sabrina Whyatt: Blazing Trails* showcased Sabrina's life and lifestyle in both her crab fishing enterprise and her country music career. She has written and released three albums of original music, her first, self-titled, at the age of nineteen, the second, *That's Me*, in 2011, and her most recent album, *Home In A Song*, debuted in 2012 on the Canadian top ten list for bestselling country music albums. She currently resides in St. John's, Newfoundland and Labrador, with her pet pig, Willy Nelson.



Genre: Biography & Autobiography

Imprint: Flanker Press

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Ebook also available

### MARKETING PLANS

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# ACCORDING TO DOYLE

NORMAN DOYLE

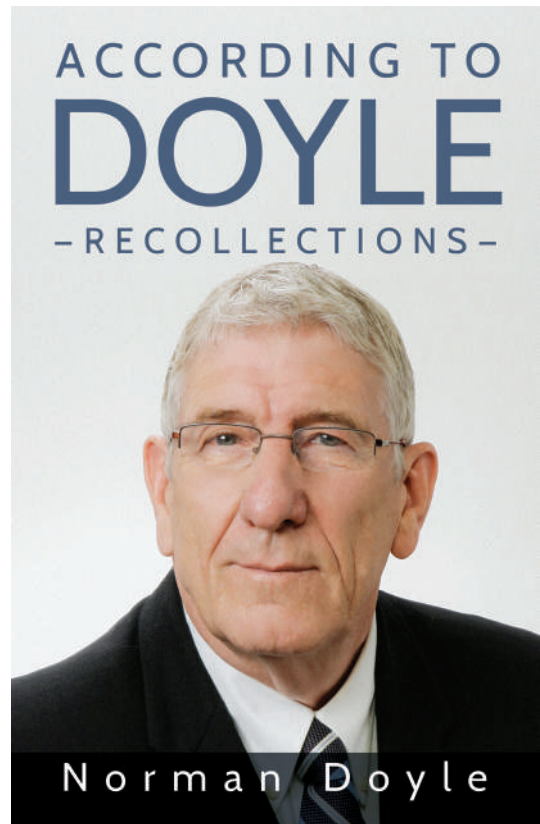
Before he walked onto the political stage, Norman Doyle grew up in Avondale, Conception Bay, in a family of nine children. He followed in his father's footsteps and made his way to New York City, where he found employment as an ironworker on the site of the World Trade Center. Later, he returned home, where his political aspirations took root. Inspired by the fiery speeches of Brian Peckford, and with the encouragement of the local ironworkers, Norman threw his hat in the ring and was elected to the House of Assembly in 1979. "Norm," as he is affectionately known in his home province, left provincial politics in 1993 and later joined the House of Commons when he was elected as the Member of Parliament for St. John's East in 1997. He was appointed to the Senate of Canada in 2012, the latest of many achievements in a long and illustrious political career.

**NORMAN DOYLE** was born in Avondale, a small community in Conception Bay about fifty kilometres from St. John's. After working in construction and business, he entered into a career spanning nearly three decades in both federal and provincial politics. He was elected to the House of Assembly in Newfoundland and Labrador in 1979 and re-elected in 1982, 1985, and 1989. He served as a cabinet minister in Municipal Affairs, Transportation, and Labour until he left the provincial House in 1993.

Norman entered federal politics in 1997 as the Member of Parliament for St. John's East. During his twelve years in the House of Commons, he served as the Progressive Conservative Party whip, chair of the national caucus for both the PC Party and Conservative Party, and also chair of the national Immigration committee. He was also elected four times at the federal level, racking up eight back-to-back wins in both federal and provincial politics.

Norman Doyle was appointed to the Senate of Canada in 2012. He is a member of the Internal Economy Budget and Administration Committee and the Transport and Communications Committee.

He currently resides in St. John's and is married to Isabelle (née Hannifan). They have two sons, Deon (Denise) and Randy (Joy), and two grandsons, Thomas Randell and William Norman.



Genre: Politics

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# COOKING WITH ONE CHEF ONE CRITIC

KARL WELLS WITH STEVE WATSON

*“One Chef One Critic has been a home-run TV hit in thousands of homes – always fun, always tasty. Now we get the recipes, wines, and inside scoop on what went on behind the scenes. **Cooking with One Chef One Critic** serves up the best of the best: photos, stories, and a guaranteed guide to fantastic food. Bon appétit!”*

Pete Soucy, actor and entertainer

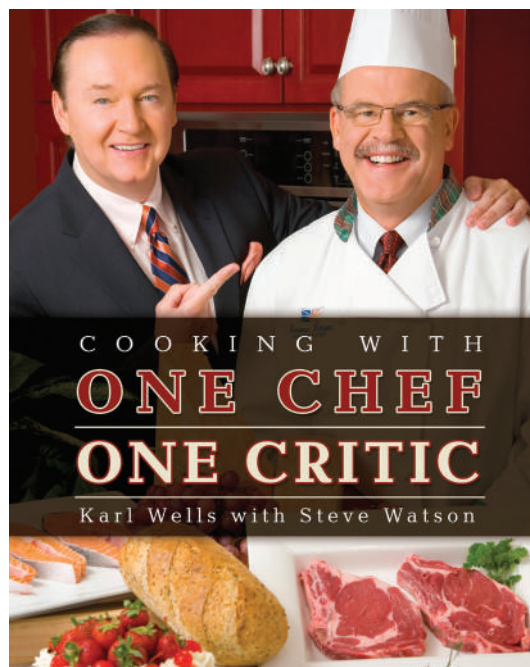
*Cooking with One Chef One Critic* comes from the hosts of the hit television series *One Chef One Critic*. This cookbook features 120 mouth-watering recipes and dozens of photographs from the popular television show. Many recipes are from *One Chef One Critic*, while others are personal favourites from guests and friends. The extensive variety of dishes in this book will impress anyone with a passion for food and cooking.

Fans will be delighted with the behind-the-scenes photos from *One Chef One Critic* and the entertaining introductions to each recipe. Find out what Karl Wells really thinks about Mark Critch or why Hungarian Goulash is a sour topic for Chef Steve Watson.

*Cooking with One Chef One Critic* will, without a doubt, make a thoroughly delicious addition to any home where easy-to-prepare food is desired.

A career television, radio, and print journalist, **KARL WELLS** is widely known for his 31-year career with the CBC. An accredited personal chef and lifelong foodie, he has produced many food segments for local and national television programs. He is a recipient of the prestigious Sandy Sanderson Award for Communications, awarded by the Canadian Culinary Federation. In 2012 Karl Wells received an award as “Champion of all things Culinary in Newfoundland and Labrador” from the Restaurant Association of Newfoundland and Labrador.

Chef **STEVE WATSON**, a native of Scunthorpe, England, apprenticed in Mayfair, London, and worked in Scotland, Belgium, and France before moving to Canada in 1977 to study North American cooking. Beginning in Nova Scotia, Chef Watson worked from one Canadian coast to another and taught Culinary Arts at Cambridge College in Sudbury, Ontario. He joined the Canadian Pacific Hotel chain in 1988 and became the Executive Chef at Hotel Newfoundland in 1989. Currently, Chef Watson puts his talents to work as Food Services Representative and Executive Chef with Central Dairies in St. John’s, NL.



Genre: Cooking

Imprint: Flanker Press

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colour photos

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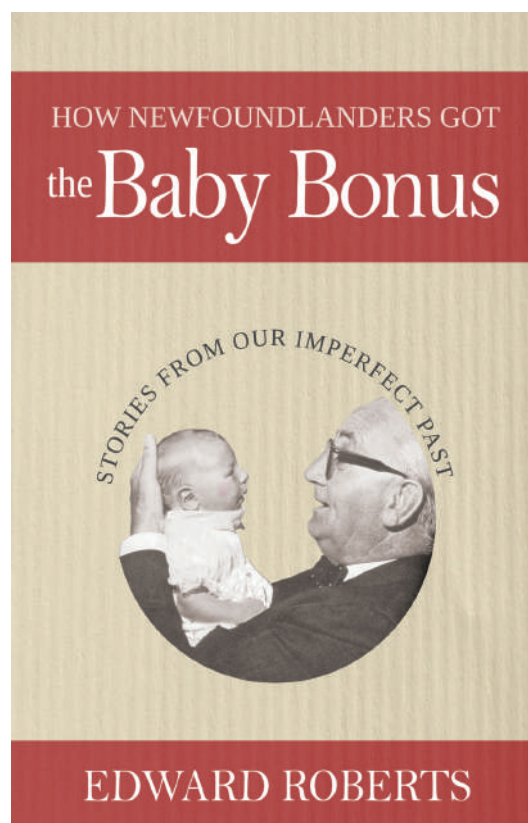
# HOW NEWFOUNDLANDERS GOT THE BABY BONUS

EDWARD ROBERTS

Every Newfoundlander and Labradorian knows that Joey Smallwood was “the Father of the Baby Bonus.” He told us so in his own inimitable style—many, many, many, many times. But is that really how Newfoundland’s mothers got their cheques? Or is it another Imperfect Moment from our past—one where the story is simply wrong or incomplete?

Edward Roberts, long and passionately interested in Newfoundland history, wrote fifty “Past Imperfect” newspaper columns to answer these and other questions from the mists of our past. He answered all these questions, and more. He revealed the real reason why the famed Blue Puttees wore blue leggings, and not the khaki of the British Army of their day. He demolished the myth that the Pink, White, and Green was Newfoundland’s national flag. And he tells how and why 50,000 mothers throughout Newfoundland and Labrador got their first baby bonus cheque in April 1949, just three weeks after Confederation. Joey Smallwood got the credit, but he didn’t do the work.

**EDWARD ROBERTS** has been involved in public life in Newfoundland and Labrador for more than fifty years, as a journalist, lawyer, and politician. He was a member of the House of Assembly for twenty-three years and served as Newfoundland and Labrador’s lieutenant governor between 2002 and 2008. He has long been passionately interested in the history of Newfoundland and her people.



Genre: History

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Ebook also available

## MARKETING PLANS

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# THE GALE OF 1929

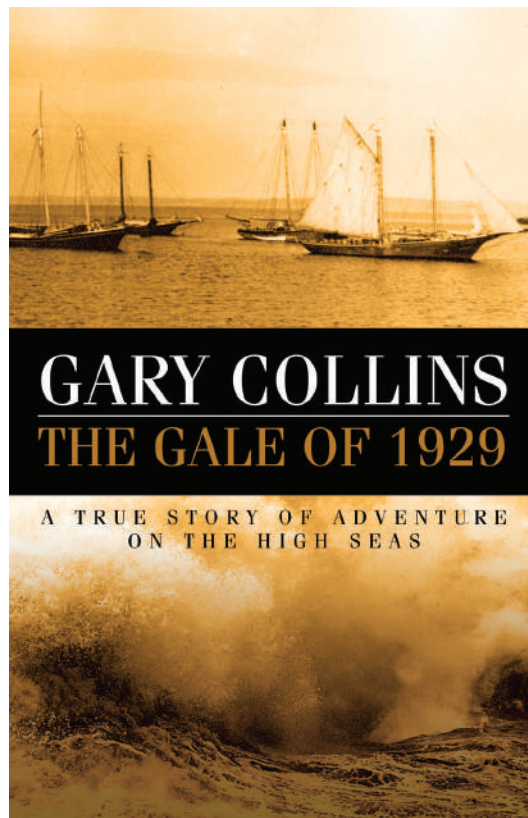
GARY COLLINS

On the night of November 29, 1929, eleven schooners set sail for home from the comfort and safety of St. John's harbour. They all headed north: directly into the teeth of a deadly hurricane.

Here for the first time are the stories of the eleven schooners that were caught in the gale of 1929. Newfoundland's favourite storyteller, Gary Collins, takes us aboard each one in turn to witness the terrifying ferocity of a storm at sea through the eyes of the schooner men who battled it. These interconnected tales of high-seas adventure illustrate the bravery and ingenuity of a lost breed of sailors, whose quick thinking often meant life or death for the whole crew. Turn the page and set sail for an exciting journey that will leave you breathless!

**GARY COLLINS** was born in a small, two-storey house by the sea in the town of Hare Bay, Bonavista North. He finished school at Brown Memorial High in the same town. He spent forty years in the logging and sawmilling business with his father, Theophilus, and son Clint. Gary was once Newfoundland's youngest fisheries guardian. He managed log drives down spring rivers for years, spent seven seasons driving tractor-trailers over ice roads and the Beaufort Sea of Canada's Western Arctic, and has been involved in the crab, lobster, and cod commercial fisheries.

Gary Collins is Newfoundland and Labrador's favourite storyteller, and today he is known all over the province as the "Story Man." His favourite pastimes are reading and writing, and playing guitar at his log cabin. He lives in Hare Bay, Newfoundland, with his wife, the former Rose Gill. They have three children and three grandchildren.



Genre: History

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# FAITHFUL AND FEARLESS

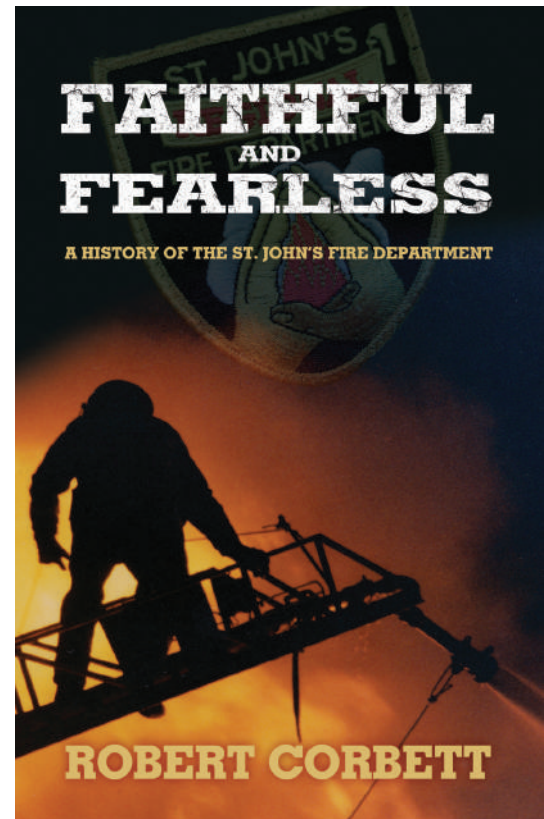
ROBERT CORBETT

St. John's has been called the "City of Fire" for a reason, and the St. John's Fire Department has responded to every call for help. *Faithful and Fearless* is a richly detailed history of over four hundred years of fighting fires in St. John's. Outlining the equipment used and the firefighting methods employed from the seventeenth century to present day, the book also introduces the reader to the many firefighters who have worked to keep the city safe. Dramatic historic photographs complement this thorough history by retired St. John's Deputy Fire Chief Robert Corbett.

**ROBERT CORBETT** grew up in the west end of St. John's with his parents, the late Patrick and Margaret Corbett, and his five brothers and four sisters. A graduate of Holy Cross School, he joined the St. John's Fire Department in 1968. During his thirty-three years working as a firefighter, he spent fourteen years as president and chief negotiator of the St. John's Fire Fighters Association and also served as president of the Atlantic Provinces Professional Fire Fighters Association for five years. He was awarded the Exemplary Service Medal with a Gold Bar for Fire Fighters and the Provincial Government Medal for Long Service. Upon his retirement in 2001, he had attained the rank of deputy fire chief (operations).

He also had a career from 1968 to 2005 in the Canadian Forces, and he was a musician with the Royal Newfoundland Regiment Band. He has been awarded the Canadian Decoration with Clasp and the Queen's Jubilee Medal with the rank of sergeant.

Robert is married to Mary (English); they have two daughters, Colleen Awalt (Harry) and Nicole Parsons (Gary), and three beautiful grandchildren, Paul Awalt and Rebecca and Aaron Parsons.



Genre: History

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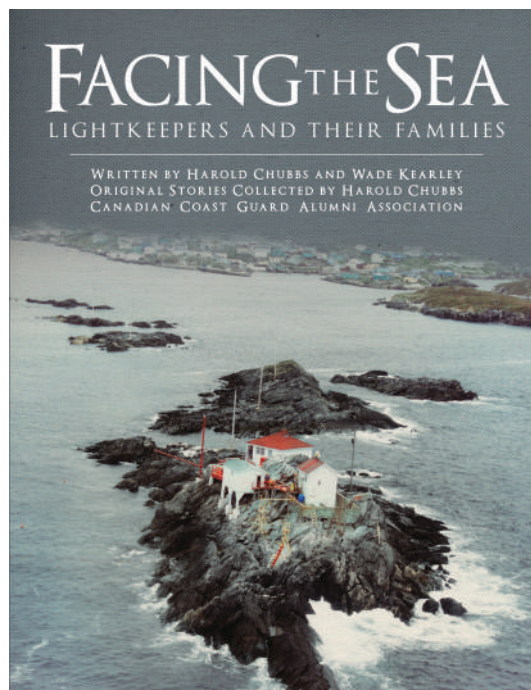
# FACING THE SEA

## HAROLD CHUBBS AND WADE KEARLEY

In *Facing the Sea*, authors Harold Chubbs and Wade Kearley have captured an important era in the maritime history of Newfoundland and Labrador. These tales of rescue and tragedy, of love lost and redeemed, describe first-hand what life was like for lightkeepers and their families in twenty-five light stations along the exposed and often inhospitable coast of Newfoundland and Labrador. Most of these stories are told here for the first time in print, and each story is rich with new details and insights from the perspective of these remarkable men and women.

**HAROLD CHUBBS** was born in Carbonear, Conception Bay, in 1938. He attended St. James High School in Carbonear, and then undertook a five-year apprenticeship program working at the E. F. Barnes Machine Shop on Water Street. Graduating with a machinist certificate in 1960, he went on to become a marine engineer. In 1965, he began his thirty-year career with the Canadian Coast Guard in St. John's. He worked first as a technician for the division of Marine Aids to Navigation, servicing equipment on light stations around the coast of Newfoundland and Labrador. During this time he began to keep a record of the fascinating oral history of the lightkeepers and their families. In 1978, he became a supervisor of maintenance on light stations and marine navigation systems, solar power, hydro power, generator power systems at Decca, loran C sites, and marine radio stations throughout the province. In 1990, he became project officer-in-charge of automation of the first twenty-four light stations with remote mentoring to a central location. Harold retired from the Coast Guard in 1995.

Having grown up on the banks of Manuels River in Conception Bay, **WADE KEARLEY** moved to British Columbia in 1980 to study fine arts and journalism at the University of Victoria. He graduated with honours in 1983, and moved back to Newfoundland and Labrador. During his thirty years as a commercial writer, editor, author, and journalist, Wade has written extensively about the oceans, publishing articles in national and international journals and magazines. He has six books to his credit, including three other works of non-fiction: the provincial bestseller *The People's Road: On the Trail of the Newfoundland Railway*, the updated *The People's Road Revisited*, and the recently acclaimed book *Here's the Catch: The Fish We Harvest from the Northwest Atlantic*. In *Sentinels of the Strait*, Wade's text accompanies the artwork of Leslie H. Noseworthy. Wade has also published two books of poetry.



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### MARKETING PLANS

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# THE WHITE FLEET

J. P. ANDRIEUX

The Portuguese White Fleet, whose name derived from its vessels' white hulls, is an important part of Newfoundland and Labrador history. Gaspar Corte-Real's followers had been fishing off the Grand Banks for more than 400 years, but it was not until the 1900s that Portuguese fishermen began prosecuting the North American cod fishery in force.

When these ships made calls to St. John's, the sailors and fishermen became a prominent part of the city's way of life. However, the year 1955 marked the end of an era for the Portuguese White Fleet when Canada began to protest foreign overfishing and exploitation of its fishery. Following a bitter international dispute over territorial fishing grounds, the last ship of the White Fleet left St. John's on July 23, 1974.

*The White Fleet* by J. P. Andrieux is a pictorial history of the centuries-long relationship between the Newfoundland and Portuguese fisheries.

**JEAN PIERRE ANDRIEUX** is a St. John's-based businessman and author of numerous books published since 1970. He was born in Montreal of St. Pierre et Miquelon parents, raised in Prince Edward Island, and graduated from the Sir George Williams University School of Retailing (now Concordia) in 1968. He has been closely linked to the tourism industry both in St. Pierre and Newfoundland since that time.

Andrieux has a photo collection that exceeds 30,000 prints and is regularly a guest lecturer on cruise vessels. He is the Honorary Vice Consul of Spain for Newfoundland and Labrador. He is married to Elizabeth King, and they reside in St. John's.



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## MARKETING PLANS

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# CAPTAIN KEAN'S SECRET

T. C. BADCOCK

**“Researcher and writer T. C. Badcock pulls these writings into a coherent account that reveals much about the attitudes of a particular man, certainly; but, also, those of Newfoundland’s upper classes toward the poorest of the poor, fishermen who competed for berths on the sealing vessels every winter, signing on to do work considered hazardous even by standards of the time.”**

*The Western Star*

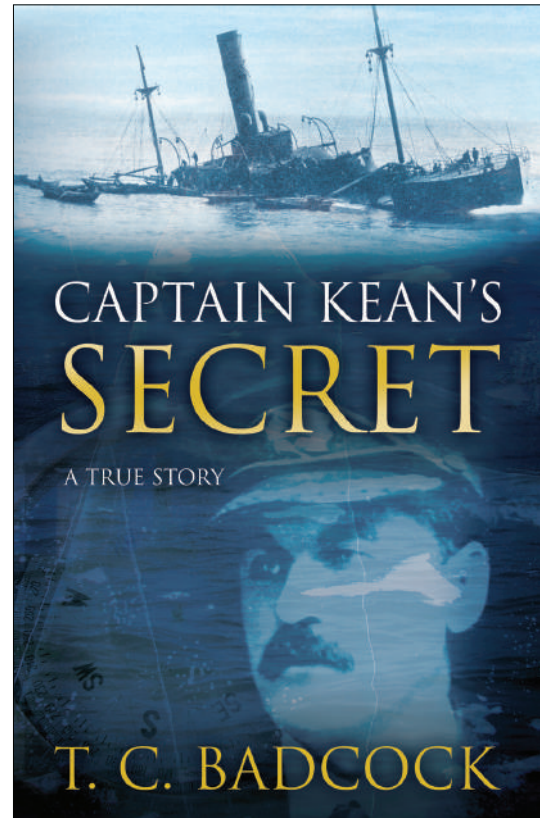
In the early 1900s, Charles Noble Lewis and his family were prominent members of St. John’s high society. A chief engineer who worked for Bowring Brothers, Charles fraternized with many of the key players who shaped Newfoundland and Labrador history as we know it today. The living room of the Lewis house served as a meeting place for many of the principals of the Newfoundland sealing industry, including William Coaker, Captain Abram Kean and his sons, Joseph and Westbury Kean, John Munn, and crew members and sealers from many ships.

In 1914, Charles’s daughter Jessie was eight years old. A prolific diary writer, Jessie Lewis kept meticulous records of her father’s conversations with these notaries whenever they visited their home on Pennywell Road. The *Newfoundland* disaster, which saw the greatest loss of life in the province’s sealing history, is where Jessie’s story begins.

**T. C. (THOMAS) BADCOCK** was born in Carbonear, Newfoundland. He began his career as a school principal and then joined the Royal Canadian Air Force and has since retired. He is currently employed as the executive director of The HUB.

He is a past editor-in-chief of two military newspapers, including the largest, *Der Kanadier*. He is the author of fourteen books and plays, including five Canadian bestsellers. One of his bestsellers, *A Broken Arrow*, garnered him international recognition, and he played a key role in the Discovery Channel’s production of the crash involved in the story.

Tom lives in St. John’s with his wife, Elizabeth.



Genre: Biography & Autobiography

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# SEA FOLK

## JIM WELLMAN

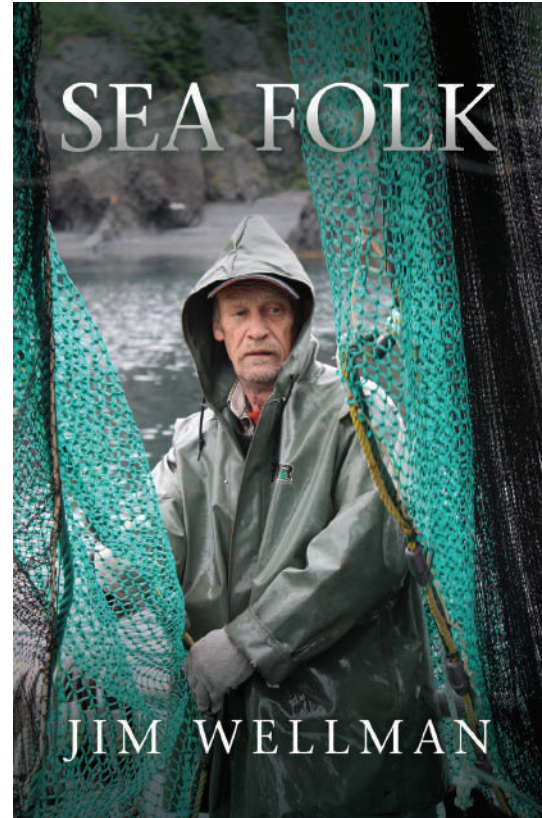
"To succeed at fishing, one must be creative and constantly find ways to outsmart nature."

Newfoundland captain and fisherwoman Tracy Button adds another dimension to her thoughts on the career path she's chosen: "Fishing is a fine way to exercise my gambling instinct," she says.

That's why fishing people are among the most interesting people in the world. In *Sea Folk*, Jim Wellman recounts the stories of twenty-three men and women who make their living from the sea and introduces the reader to some of the most courageous and creative gamblers from Atlantic Canada. A departure from Wellman's critically acclaimed *Final Voyages* series, this book explores the lives and livelihoods of people who prosecute the fishery both on shore and off. Originally published as human interest stories in the *Navigator* magazine—the voice of the marine industry in Atlantic Canada—these biographies now appear for the first time in book form.

**JIM WELLMAN** grew up in Port Anson, a small fishing and logging community on Newfoundland's northeast coast. The son of a schooner captain, Jim never strayed far from his marine roots despite choosing a career in journalism. For fifteen years, Jim was host of the popular radio program the *Fisheries Broadcast* on CBC Radio in Newfoundland. After taking an early retirement from the radio business in 1997, Jim turned off the microphone and picked up a pen. He has written five books with marine connections.

Jim has been contracted by several agencies and corporations such as Marine Atlantic, the Canadian Sealers Association, and Heritage Canada to draw from his marine knowledge, particularly in the fishing industry. In November 2002, Jim became managing editor of the *Navigator*, Atlantic Canada's premier fisheries and marine magazine.



Genre: Biography & Autobiography

Imprint: Flanker Press

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Ebook also  
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# THE YARNS WE HAD

CYRIL W. GREENHAM

**“These anecdotes, many of them quite bawdy, are hilarious; stories of pranks and practical jokes, accidents and misadventures. Greenham relates them all in the same lighthearted way.”**

*Western Star*

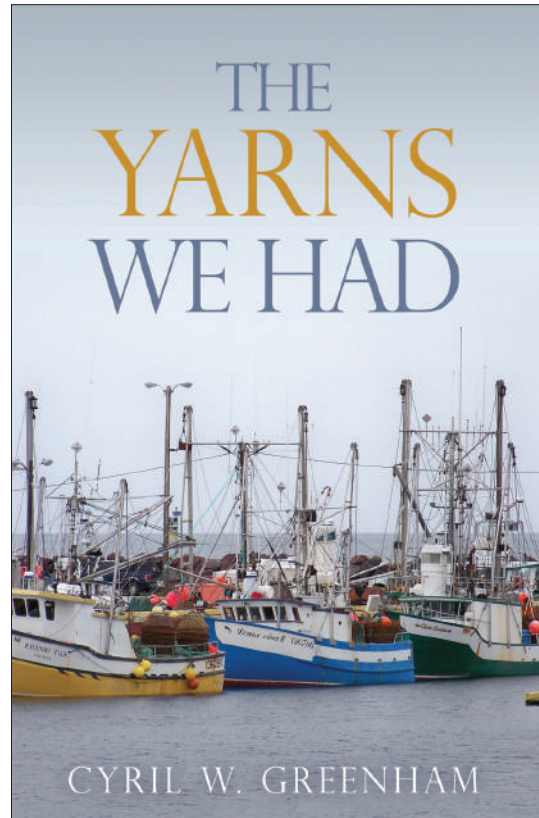
*The Yarns We Had* is a collection of stories that were handed down to Cyril W. Greenham by his father, Wilbur Greenham, and grandfather, Andrew (Chum) Greenham. Both men were fishermen and seagoing captains from Notre Dame Bay, and in this collection, they relate the wit and humour of outport Newfoundlanders in the early to mid-twentieth century.

On the surface, these oral histories are the lighthearted reminiscences of the fun and mischief these rough-and-ready men and their friends got into after their work was done. Tall tales of moonshine makers dodging the law, devilish pranksters aboard fishing vessels, raucous rows and bawdy misbehaviour in a religious-minded community—this book has it all.

However, underneath the comedy, these stories are a reminder of a time when life was difficult and the average family didn't know if they would survive from one year to the next. People worked hard and had very little money, but despite this, they maintained a sense of humour that, to this day, makes Newfoundland and Labrador one of the most hospitable places in the world.

**CYRIL W. GREENHAM** was born and grew up in Twillingate, Newfoundland.

The author wanted to become a sea captain like his dad, but after completing high school in 1963 he attended Memorial University of Newfoundland, where he received a BA (Ed) and a BA (French). He spent most of his life as a language teacher throughout Newfoundland, and he currently works part-time as an ESL in Toronto, Ontario. He devotes the rest of his time to keeping alive Newfoundland's unique way of life and the memory of a father dearly loved.



Genre: History  
 Imprint: Flanker Press  
 Format: Paperback, 175 pages  
 Price: \$19.95  
 ISBN: 978-1-77117-220-2  
 Pub Date: February

Ebook also  
 available

## MARKETING PLANS

- International, national, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA summer flyer
- Posters for select outlets
- Bookmarks

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# NEWFOUNDLAND DRUGSTORES

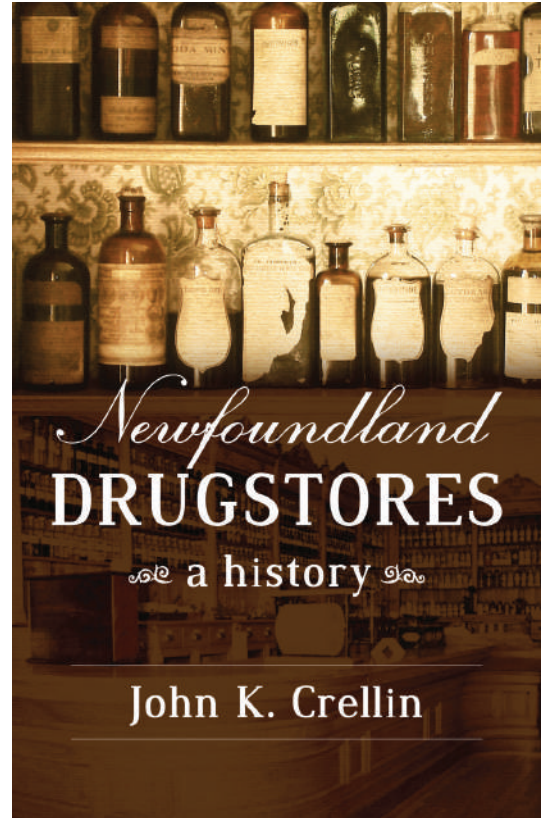
JOHN K. CRELLIN

Although primarily associated with filling doctors' prescriptions and selling medicines and other items for self-care, historically drugstores have also been operated as general stores, selling an intriguing range of toiletries, perfumery, confectionery, seeds for the garden, and household items.

For many years, the shopping experiences of customers owed a good deal to the distinctive drugstore aura created by a store's elegant wooden fixtures, rows of attractive glass containers, and a characteristic aroma arising from drugs and the preparations compounded on the premises.

*Newfoundland Drugstores* by John K. Crellin is a fascinating account of the important and varied roles that drugstores played in Newfoundland society.

**JOHN K. CRELLIN** holds British qualifications in medicine, in pharmacy, and in the history of science. His career spans three countries, at the Wellcome Institute for the History of Medicine in the U.K., at Southern Illinois and Duke Universities in the USA, and at Memorial University of Newfoundland, Canada, where he was John Clinch Professor of Medical History until his official retirement in 2002. He lives in St. Philip's with his wife, Janet, and continues to teach complementary and alternative medicine at the Faculty of Medicine, Memorial University. He has written several books, some of which have a Newfoundland focus. *Mi'sel Joe: An Aboriginal Chief's Journey*, a book he co-edited with Raoul R. Anderson, was a Canadian Aboriginal Books for Schools 2009–2010 Selection; a finalist for the 2010 Democracy 250 Atlantic Book Award for Historical Writing; and a First Nation Communities Read 2011–2012 "Also Recommended" Title.



Genre: History

Imprint: Flanker Press

Format: Paperback, 209 pages, b&w photos

Price: \$19.95

ISBN: 978-1-77117-282-0

Pub Date: July

Ebook also available

## MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks

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# THE WONDERFUL DOGFISH RACKET

WRITTEN BY TOM DAWE

ILLUSTRATED BY C. ANNE MACLEOD

It was a normal summer for one small fishing village in Newfoundland . . . until the dogfish arrived!

Tom Dawe has taken a unique piece of history and crafted it into an entertaining tall tale. His whimsical text is perfectly complemented by C. Anne MacLeod`s distinctive folk art.

This charming book is fun to read . . . and even more fun to read out loud!

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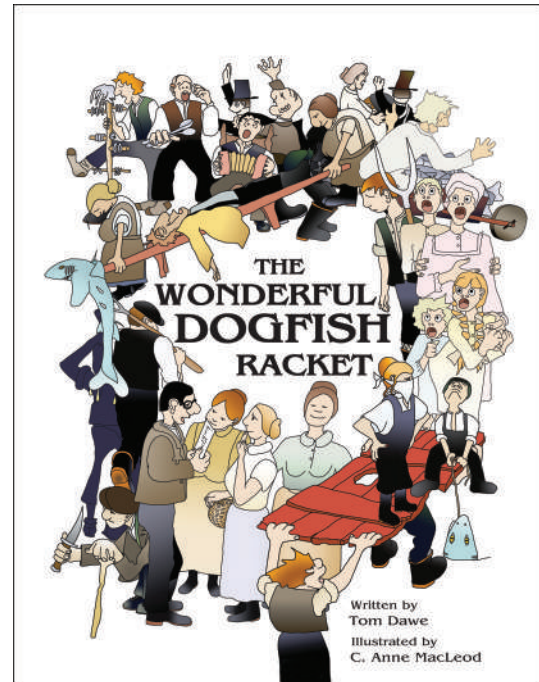
This charming book is fun to read . . . and even more fun to read out loud!

**TOM DAWE** has been a high-school teacher, English professor, visual artist, editor, writer, and poet. He has published seventeen volumes of work, which include poetry, folklore, and children`s literature. His latest works include *Moocher in the Lun* (Flanker Press, 2010), winner of the 2010 Newfoundland and Labrador Book Awards–Bruneau Family Children`s/Young Adult Literature Award.

In the 1970s, during the “Newfoundland Renaissance,” he was one of the founders of Breakwater Books, a founding editor of *TickleAce*, and prose editor of the *Livvye*, a folklore journal. In 2002, Martina Seifert`s comprehensive study, *Rewriting Newfoundland Mythology: The Works of Tom Dawe*, was published in Germany and in Cambridge, MA.

In 2007, he was awarded a lifetime membership for the Writers` Alliance of Newfoundland and Labrador and was elected to the Newfoundland and Labrador Arts Council Hall of Honour. In 2010, he was named St. John`s Poet Laureate. In 2012, he was named a member to the Order of Canada and also to the Order of Newfoundland and Labrador.

**C. ANNE MACLEOD** is a film and video animator, a graphic artist, and an illustrator. Anne has conducted many art and animation workshops in elementary schools in the province and led an innovative children`s animation activity in a development project in Thailand. Currently she is working on an animated film *Sea Urchin*. In 2013, Anne was delighted to have her “whaler” logo design chosen to represent the new UNESCO World Heritage Site of Red Bay, Labrador.



Genre: Childrens books

Imprint: Pennywell Books

Format: Hardcover, 60 pages, colour illustrations

Price: \$19.95

ISBN: 978-1-77117-286-8

Pub Date: September

## MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA Christmas flyer
- Posters for select outlets
- Bookmarks

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# A NEWFOUNDLAND YEAR

DAWN BAKER

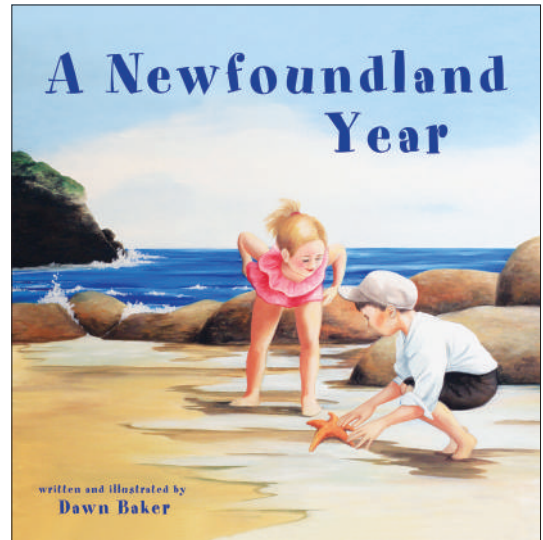
“Every month of the year is celebrated in *A Newfoundland Year* with beautiful accompanying illustrations.”

*Newfoundland Herald*

There once was an artist from Gander,  
Who was quite a proud Newfoundlander,  
With pictures and rhymes,  
She shared her good times,  
In this book, through which you can meander.

*A Newfoundland Year* takes readers through the twelve months of the year in Newfoundland and Labrador. From snowmobiling in January to mummering in December, this book is packed with all the wonderful things this province is known for.

**DAWN BAKER** has been a full-time visual artist and children’s writer since 1992. She grew up in Glenwood, Newfoundland, and has lived in Gander since she was a teenager. Dawn has a bachelor of education (post-secondary) and a certificate in library studies, both from Memorial University, and has served on the board of directors of The Rooms Corporation of Newfoundland and Labrador since 2006.



Genre: Children’s Books  
Imprint: Pennywell Books  
Format: Paperback, 26 pages, colour illustrations  
Price: \$12.95  
ISBN: 978-1-77117-288-2  
Pub Date: June

### MARKETING PLANS

- International, national, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA summer flyer
- Posters for select outlets
- Bookmarks

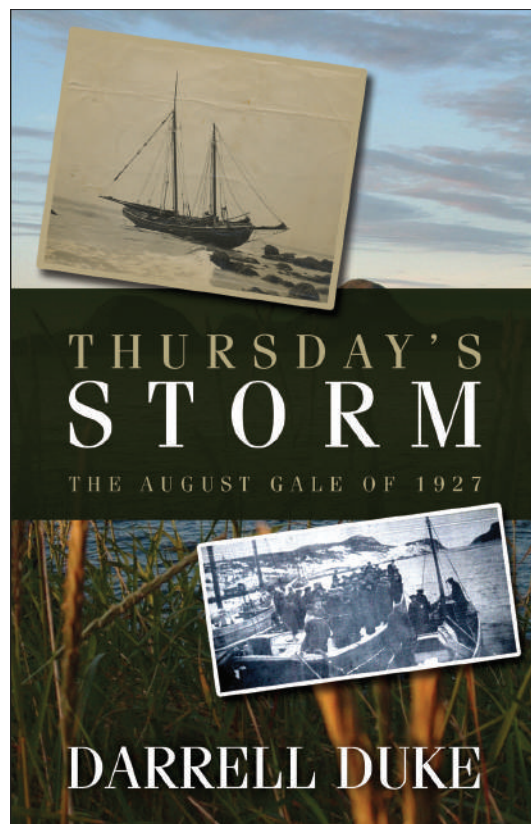


# THURSDAY'S STORM

DARRELL DUKE

When the crew of the fishing schooner *Annie Healy* left their home port of Fox Harbour, Placentia Bay, on Wednesday, August 17, 1927, no one could have imagined what fate held in store for them. Times were hard in Newfoundland that year. On shore, wives of the crew were often worked to exhaustion, even more so while their men were at sea. Most had lost parents, siblings, or children to tuberculosis. Each family had at least one tragic story. But when a hurricane struck Placentia Bay on August 25 of that year, a tragedy unlike any they had lived through would unite these people in ways untold. Now, eighty-six years later, the full story of the ill-fated vessel and her crew is told for the first time. The closeness of the crew and their families, and how they worked together to ensure their little community survived, is relived through the memories of children of the crew, stories passed down from their mothers, and reports from the last men to see the schooner afloat.

**DARRELL DUKE** is an author, singer, songwriter, performer, and photographer from Freshwater, Placentia Bay, Newfoundland. He lives in Clarenville with his wife, Lori, and daughters, Emma and Jessie. *Thursday's Storm* is Darrell's third book. His second book, *When We Worked Hard: Tickle Cove, Newfoundland*, has been in the Newfoundland and Labrador school system since 2008. Darrell is currently completing his next album, which contains his song "The Annie Healy," and he is also writing his fourth book, a novel set primarily in Ireland in 1778 depicting his fourth great-grandfather's plight and subsequent journey to Newfoundland.



Genre: Historical Fiction  
 Imprint: Flanker Press  
 Format: Paperback, 246 pages, b&w photos  
 Price: \$ 19.95  
 ISBN: 978-1-77117-274-5  
 Pub Date: August

Ebook also available

## MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks

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# AMELIA AND ME

## HEATHER STEMPT

“The historical details, the architecture of the town, the daily cuisine (toast with blueberry jam, baked cod and winter vegetables), the currency in pounds, the encounter with a young union organizer named Smallwood on the passenger train, all make for a rich, solid background. And Ginny makes a great protagonist, full of grit. She brings gumption and momentum to the narrative.”

*The Telegram*

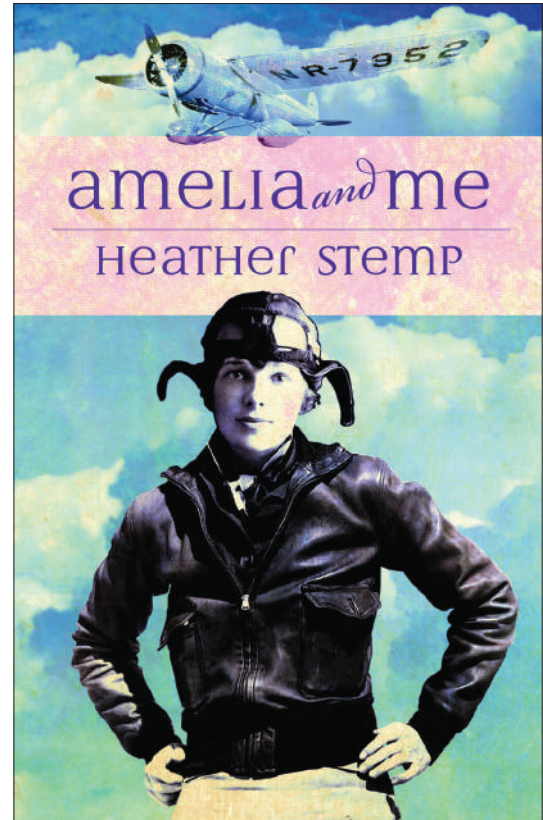
The year is 1932. The place is Harbour Grace, Newfoundland, where most of the early transatlantic flights take off. Unfortunately, more of them end in tragedy than in success. Some crash on takeoff, some crash into the Atlantic Ocean, and some are simply never heard of again. In spite of the danger, twelve-year-old Ginny Ross longs to be one of these pioneers of flight.

But the obstacles to her success are enormous. Who will take a twelve-year-old seriously? Where will she find money for flying lessons at the height of the Depression? Who will try to stop her and who will support her when most pilots at this time are men?

Ginny will need courage, determination, and stubbornness if she wants to make her dream come true. This leads to one more question. Does she have what it takes?

**HEATHER STEMPT** was born Heather Ross in 1945. Her father was Billy Ross, from Heather’s book *Amelia and Me*, and her mother was Peggy Waddell, a war bride from Greenock, Scotland. Peggy and Billy met in Scotland during the Second World War.

Heather currently lives in North Bay, Ontario, with her husband, Don. She has two sons, four grandchildren, and one grand-dog. After thirty years of teaching, Heather retired and wrote *Amelia and Me* so her grandchildren would know their roots. She also wanted to share the rich history of Harbour Grace, Newfoundland. She is currently working on a second book about Ginny Ross’s life and adventures.



Genre: Young Adult  
 Imprint: Pennywell Books  
 Format: Paperback, 207 pages, b&w photos  
 Price: \$17.95  
 ISBN: 978-1-77117-254-7  
 Pub Date: August

Ebook also available

### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA summer flyer
- Posters for select outlets
- Bookmarks

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# THE HULL HOME FIRE

LINDA ABBOTT

Day after day, thousands of people passed by an unassuming, three-storey building on the corner of New Gower and Springdale streets in St. John's. Operated by the Hull family, the ground floor was rented to a commission merchant; the top two floors and annex building were used as a private hospital for aged and infirm patients. In the dead of winter, on February 10, 1948, the simple lighting of a defective oil stove in the main building set off a chain of events that burned the Hull Home and its Annex to the ground. When the smoke cleared, searchers found death in every room and hallway. In this gripping historical novel, Linda Abbott vividly recreates St. John's of the 1940s, exploring the details of the inferno, as well as the human side, of a tragedy that could have been avoided.

**LINDA ABBOTT** was born in St. John's, the eighth in a family of ten children. She is a graduate of Memorial University, with a Bachelor of Arts and Education. She holds a Certificate in French from Laval University, Quebec City, and attended the Frecker Institute in St. Pierre. She is a retired French Immersion teacher, having spent most of her career at Holy Trinity Elementary School in Torbay. *The Hull Home Fire* is her second novel. Her first novel was the critically acclaimed bestseller *The Loss of the Marion*. She resides in St. John's.



Genre: Historical Fiction

Imprint: Flanker Press

Format: Paperback, 231 pages

Price: \$19.95

ISBN: 978-1-77117-262-2

Pub Date: October

Ebook also  
available

## MARKETING PLANS

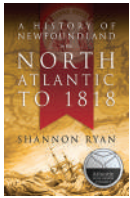
- National, regional, local media mailout
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# AWARDS

## RECENT WINNERS AND NOMINEES



**2013 FINALIST**  
Atlantic Book Award for Scholarly Writing  
*A History of Newfoundland in the North Atlantic to 1818* by Shannon Ryan



**2010 WINNER**  
Atlantic Book Awards Lillian Shepherd Memorial Award for Excellence in Illustration  
*What Colour is the Ocean?* by Gary Collins with Maggie Rose Parsons



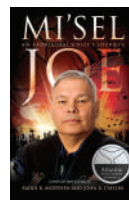
**2012 FINALIST**  
Heritage and History Book Award  
*A Newfoundland Christmas* by Dawn Baker



**2010 SELECTED**  
Canadian Aboriginal Books for Schools  
*Soulis Joe's Lost Mine* by Gary Collins



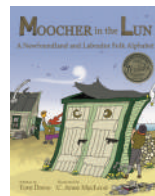
**2012 WINNER**  
3rd Prize under Reference: Excellence in Book Design in Canada  
*Republic of Doyle: The Definitive Guide to Doyle: Seasons One & Two* Written by Kerri MacDonald



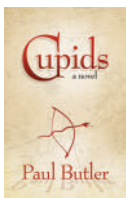
**2010 FINALIST**  
Democracy 250 Atlantic Book Award for Historical Writing  
*Mi'sel Joe: An Aboriginal Chief's Journey*, edited By Raoul R. Andersen and John K. Crellin



**2011 SELECTED**  
Best Books for Kids and Teens  
Canadian Children's Book Centre  
*Emma's New Game*  
Written by Gerald Mercer  
Illustrated by Jillian Nicol



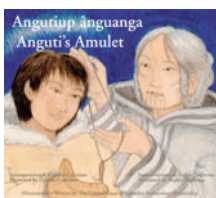
**2010 WINNER**  
Newfoundland and Labrador Book Awards: Bruneau Family Children's Literature Award  
*Moocher in the Lun* by Tom Dawe  
Illustrated by C. Anne MacLeod



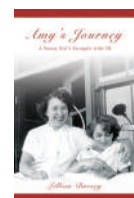
**2011 LONG-LISTED**  
ReLit Awards  
*Cupids*  
by Paul Butler



**2010 WINNER**  
1st Prize under Canada, English: Gourmand World Cookbooks Awards  
*George House Heritage Bed & Breakfast Kitchen Recipes* by Todd Warren and Dale Cameron



**2011 SELECTED**  
Canadian Aboriginal Books for Schools  
*Angutiup ânguanga / Anguti's Amulet* by Central Coast of Labrador Archaeology Partnership



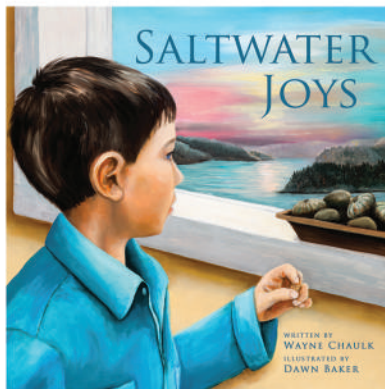
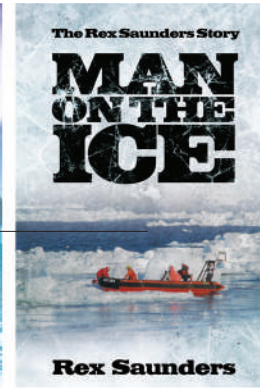
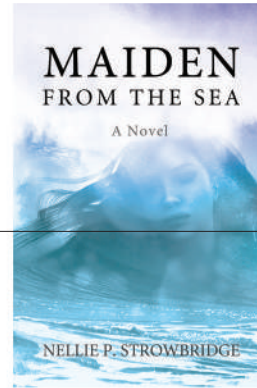
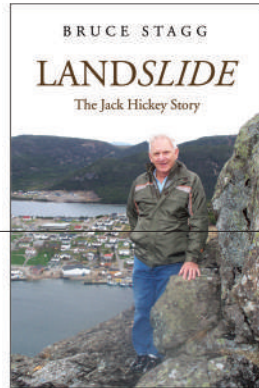
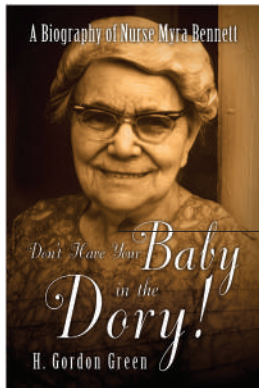
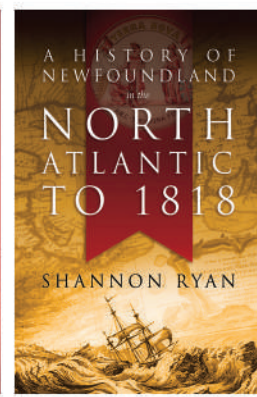
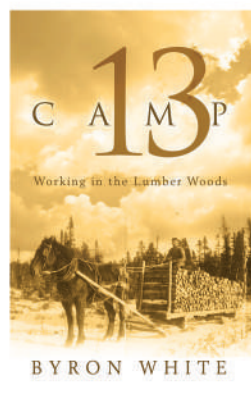
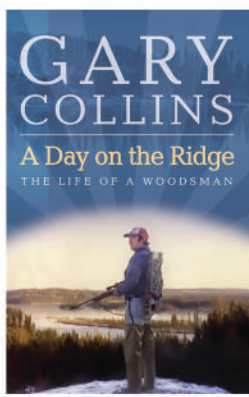
**2010 WINNER**  
Newfoundland Writers' Guild Certificate of Achievement  
*Amy's Journey*  
by Lillian Bursey



**2010 WINNER**  
Heritage and History Book Award  
*The Badger Riot*  
by J. A. Ricketts

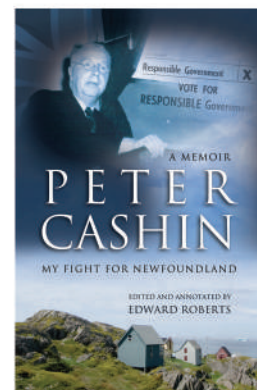
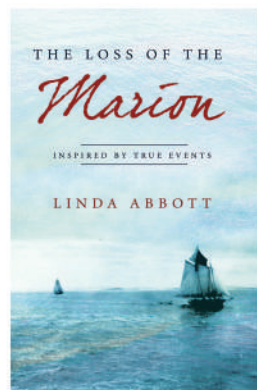
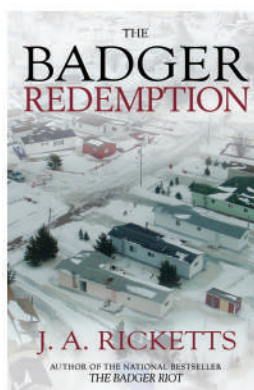
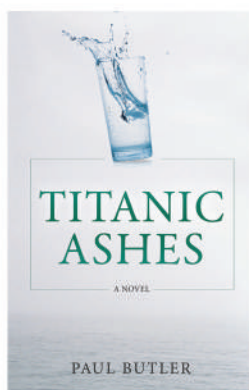
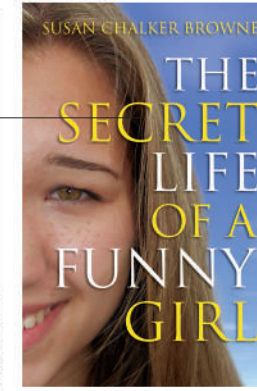
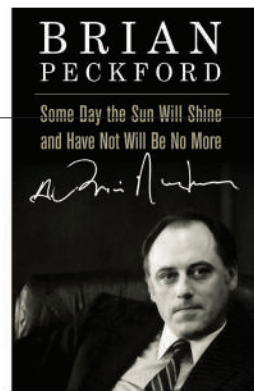
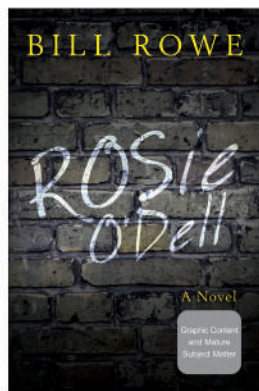


**2009 SELECTED**  
Best Books for Kids and Teens  
Canadian Children's Book Centre  
*The Golden Leg and Other Ghostly Campfire Tales*  
by Dale Jarvis



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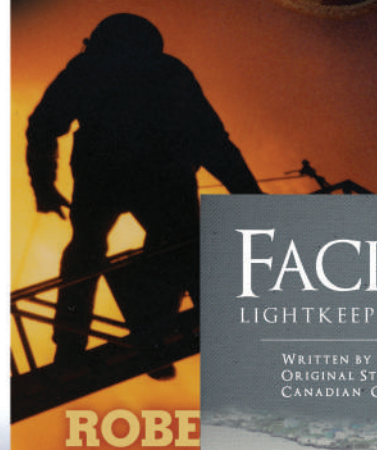


SABRINA WHYATT



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AND  
FEARLESS**

A HISTORY OF THE ST. JOHN'S FIRE DEPARTMENT



ROBE

FACING THE S  
LIGHTKEEPERS AND THEIR F

WRITTEN BY HAROLD CHUBBS AND WADE K  
ORIGINAL STORIES COLLECTED BY HAROLD  
CANADIAN COAST GUARD ALUMNI ASSO



amelia and me

HEATHER STEM

The Woman I Am



COOKING WITH  
**ONE CHEF  
ONE CRITIC**

Karl Wells with Steve Watson

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HULL  
HOME  
FIRE

**THE PREMIERS  
JOEY and FRANK**

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