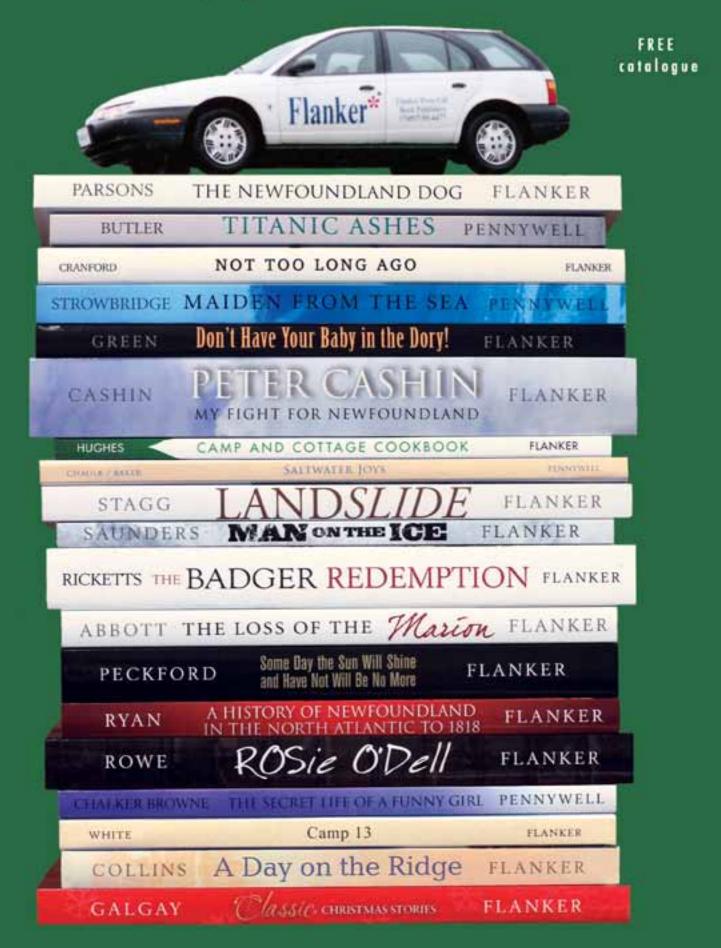
# Delivering your books for 2012



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We acknowledge the financial support of: the Government of Canada through the Book Publishing Industry Development Program (BPIDP); the Canada council for the Arts, which last year invested \$24.3 million in writing and publishing throughout Canada; the Government of Newfoundland and Labrador, Department of Tourism, Culture, and Recreation.

### The Newfoundland Dog True Stories of Courage, Loyalty, and Friendship

Robert C. Parsons

"These anecdotes, which are probably true, are addictive and fascinating."

The Guardian

Robert C. Parsons, one of Newfoundland and Labrador's best-known authors, will delight readers with this brand new collection of more than 50 true stories involving one of nature's treasures: the noble Newfoundland dog. From the deck of the Titanic, to the sandbars of Sable Island, learn about the breed's intelligence and charisma as you read tales from around the world of rescue by land and sea, heartwarming stories of undying loyalty, and accounts of the Newfoundland dog risking its own life to save others. Known worldwide as being one of the most courageous, friendly, and protective breeds on earth, the Newfoundland dog has also become one of the most beloved. Dog lovers and story lovers alike will find this book, beautifully illustrated by Mel D'Souza, to be man's second-best friend!

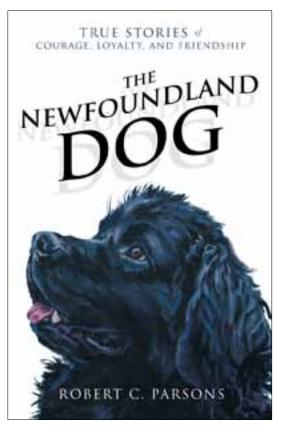
**ROBERT "BOB" PARSONS** has been called one of the most popular and prolific writers on the subject of Atlantic Canada's ships and ship disasters. He is the author of 25 non-fiction books, ranging from *Lost at Sea, a Compilation* and *Toll of the Sea* to *Courting Disaster* and *Rock and Tempest, Fire and Foe*. His work has also appeared in a number of newspapers and magazines such as *Downhome, The (Evening) Telegram, Newfoundland Quarterly,* and *Newfoundland Lifestyles*.

#### ALSO BY ROBERT C. PARSONS:



Born Down By the Water ISBN 978-1-894463-52-2, \$14.95 Courting Disaster ISBN 978-1-897317-45-7, \$19.95 Cape Race\* ISBN 978-1-926881-06-5, \$19.95

\*available as an ebook



Genre: Animals Imprint: Flanker Press Format: Paperback, 205 pages, b&w photos and illustrations Price: \$19.95 ISBN: 978-1-926881-65-2

Ebook also available

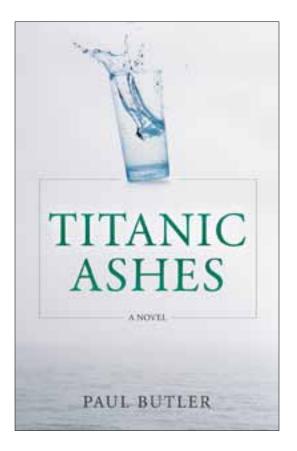
#### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA summer flyer
- Posters for select outlets
- Bookmarks

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\*watch a video of Robert C. Parsons reading from *The Newfoundland Dog* on You Tube www.youtube.com/flankerpress

### **Titanic Ashes** Paul Butler



Genre: Fiction Imprint: Pennywell Books Format: Paperback, 149 pages Price: \$17.95 ISBN: 978-1-926881-52-2



#### MARKETING PLANS

- International, national, regional, local media mailout
- Media interviews
- Radio giveaway campaign
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*"Titanic Ashes* is a fast read filled with elegant expression and surprising emotion. Butler makes it easy to see inside the turmoil both sides felt when split second decisions made the difference between life or death. With surprising conclusions for all, this gem of a novel is sure to please those looking to expand on what came after."

Historical Novels Review

"Butler covers a lot of ground in a short space, and the flashbacks are vivid and well executed."

Quill & Quire

"Butler skilfully shows us the characters and their connections. By drawing the barest lines to delineate then, he lets us fill in the colours and shading of the relationships."

Northeast Avalon Times

J. Bruce Ismay, former chairman of the White Star Line, has a quiet dinner with his daughter Evelyn in a London restaurant. Through the foliage of the dining room, a young woman watches. Like Ismay, Miranda Grimsden was a passenger on board the ill-fated *Titanic* that terrible night in April 1912. Fuelled by simmering emotions, Ismay, Evelyn, and Miranda take a backwards journey through the thirteen intervening years to confront issues of cowardice, spite, and revenge.

**PAUL BUTLER** is the author of several critically acclaimed novels. His work has appeared on the judges' lists for Canada Reads, the Relit Longlist for three consecutive years, and he was a four-time winner in the Government of Newfoundland and Labrador Arts and Letters Awards.

#### ALSO BY PAUL BUTLER:



Cupids\*, ISBN 978-1-897317-62-4, \$16.95 Easton\*, ISBN 978-1-894463-64-5 \$16.95 Easton's Gold\*, ISBN 978-1-894463-79-9 \$16.95 Stoker's Shadow\*, ISBN 978-1-894463-32-4 \$16.95 NaGeira\*, ISBN 978-1-894463-89-8 \$16.95 1892, ISBN 978-1-897317-28-0 \$16.95 \*available as an ebook

### Not Too Long Ago Stories of a Traditional Way of Life

Edited by Garry Cranford

Not Too Long Ago is back by popular demand in this newly revised and expanded edition! In this volume, today's senior citizens talk about some of the more exciting and memorable moments of their lives growing up in Newfoundland and Labrador. Read these richly detailed biographies, and meet:

> Charlie Bown — Bell Island Miner Arthur Clarke — Ambulance Driver Howard Elliott — Big Game Outfitter Margaret Giovannini — Outport Nurse Gordon Lannon — Train Conductor Howard Lethbridge — Trapper Jack May — Lighthouse Keeper Frank Mercer — Newfoundland Ranger Florence Michelin — Grenfell Nurse George Snow — Lumberman Hubert Waterman — Twillingate Fisherman Millie Young — Port au Port Midwife

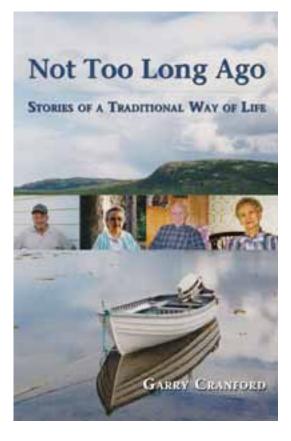
... and many more who share experiences from various walks of life: true stories of shipwrecks and sailors, moonshine and home remedies, the seal fishery, the 1959 Badger riot, and young men and women who survived the 1929 Burin tidal wave, who cooked on the Labrador, and who marched off to war.

**GARRY CRANFORD** was born in Markland, Trinity Bay, and grew up in Buchans (Central Newfoundland) and New Harbour (Trinity Bay). He is the owner of Flanker Press, the largest trade book publishing firm in Newfoundland and Labrador, founded in 1994 and based in St. John's. He is also the owner of Pennywell Books, an imprint of Flanker Press that specializes in literary fiction, short stories, drama, essay collections, young adult fiction, and children's books. He has two children, Justin and Jerry, and two grandchildren, Nicholas and Grace, and lives in St. John's with his wife, Margo.

#### ALSO BY GARRY CRANFORD:



Sea Dogs & Skippers ISBN 978-1-894463-16-4, \$16.95



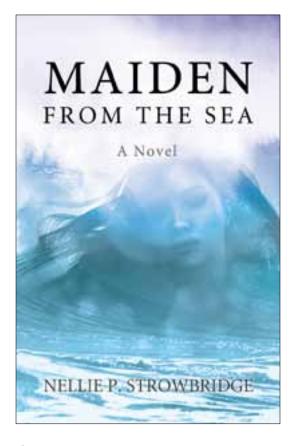
Genre: Biography & Autobiography Imprint: Flanker Press Format: Paperback, 221 pages, b&w photos and illustrations Price: \$19.95 ISBN: 978-1-926881-68-3

#### MARKETING PLANS

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- Radio giveaway campaign
- Advertising

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### Maiden from the Sea Nellie P. Strowbridge



Genre: Fiction Imprint: Pennywell Books Format: Paperback, 221 pages Price: \$19.95 ISBN: 978-1-926881-74-4



#### MARKETING PLANS

- International, national, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA summer flyer
- Posters for select outlets
- Bookmarks

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\*watch a video of Nellie P. Strowbridge reading from *Maiden from the Sea* on www.youtube.com/flankerpress "Created in a fertile mind, 'Maiden from the Sea' tells with great empathy the story of a female caught in the ups and downs of precarious living conditions in a ruthless environment."

The Compass

Maiden from the Sea is a breathtaking journey into the life and troubled mindscape of a servant girl from seventeenth-century France. While travelling to destinations unknown, Genevieve Laurier is tossed from the deck of an itinerant vessel and becomes stranded on an island in the middle of the stormy Atlantic. Frightened, she struggles to survive on the dark and mysterious coastline, her only company the two Irish fishermen who rescued her from the deep, a Beothuk warrior who provides her with food and clothing against his tribe's wishes, and the women who inhabit her dreams.

Genevieve finds comfort in the arms of Nasook, the Beothuk warrior . . . but when she gives birth to his child, the law of man gives chase. Genevieve must take her family and escape these abusive shores—and her increasingly disturbing dreams. But just as she makes her last desperate attempt to elude her pursuers, Genevieve Laurier's past, present, and future collide in a single revelatory moment that could spell tragedy for her and all that she holds dear.

**NELLIE P. STROWBRIDGE** is one of Newfoundland and Labrador's most beloved and prolific authors. She is the winner of provincial and national awards and has been published nationally and internationally.

#### ALSO BY NELLIE P. STROWBRIDGE:



The Newfoundland Tongue\*, ISBN 978-1-897317-23-5, \$19.95 Catherine Snow\*, ISBN 978-1-897317-46-4, \$19.95 Far From Home\*, ISBN 978-1-894463-61-4, \$16.95 The Gift of Christmas, ISBN 978-1-894463-94-2, \$16.95 \*available as an ebook

## Don't Have Your Baby in the Dory! A Biography of Nurse Myra Bennett

H. Gordon Green

"Many things—commentaries on history, Newfoundland society, the meeting of cultures foreign to one another contribute to the richness of Green's narrative. To sum up, 'Don't Have Your Baby in the Dory' is a book we are fortunate to have, about a woman whose contribution to our history is indelible."

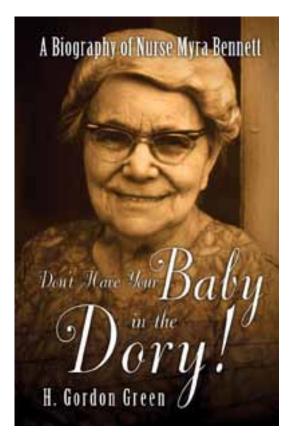
Western Star

"It's tempting Providence, it is!" he kept saying. "Sail this here ship on Friday the thirteenth? With all them blinkin' mines still loose in the sea? It's only askin' for trouble, that's all!"

This was the warning given to Nurse Myra Grimsley in 1921 prior to her departure from England to her new assignment in Newfoundland. In May of that year, she arrived in the small fishing hamlet of Daniel's Harbour, which remained her home for the rest of her life. Here she became the only medical help along 200 miles of storm-swept coast and an invaluable member of this spread-out community. Half a century later, Myra Bennett was still nursing and enjoying the "unexpected" adventures of her profession.

Myra Bennett (1890–1990) has received numerous awards and titles of distinction for her work, including a doctorate of science, Member of the Order of the British Empire, and Member of the Order of Canada. Her life story has been documented for print and television and adapted for the stage.

**H. GORDON GREEN** is a storyteller, journalist, and author of numerous rollicking books about Canadian life. He is author, co-author, and editor of more than ten books, both fiction and non-fiction, including novels, collections of short stories and essays, biographies, and history. In January, 1970, he wrote an article about Nurse Myra Bennett for *Reader's Digest*, which was the basis for this book.



Genre: Biography & Autobiography Imprint: Flanker Press Format: Paperback, 178 pages Price: \$19.95 ISBN: 978-1-926881-80-5

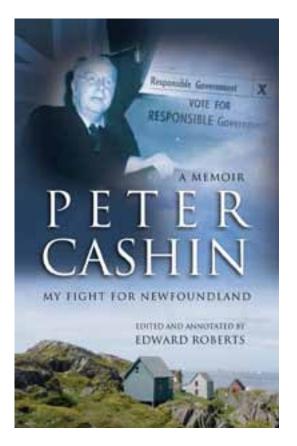
Ebook also available

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- Bookmarks

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### Peter Cashin: My Fight for Newfoundland Peter J. Cashin Edited and annotated by Edward Roberts



Genre: Biography & Autobiography Imprint: Flanker Press Format: Paperback, 399 pages, b&w photos Price: \$24.00 ISBN: 978-1-926881-86-7



#### MARKETING PLANS

- National, regional, local media mailout
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- Advertising
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- Bookmarks



"A fascinating glimpse into the colourful political career of a consummate patriot; a detailed, unbridled account of one man's incredible, seemingly unending, efforts to help Newfoundland maintain its independence."

The Telegram

"Cashin—'not a man to mince words,' Roberts says—is the last of the great men to tell their story of a crucial era in our province's history. This is a document of enduring value, which will go a long way towards filling a lacunae among the many books about Newfoundland and Labrador that have appeared in the last 25 years."

The Compass

"Cashin writes with an easy authority that makes it clear why he was considered such a gifted orator. The prose thunders along, managing to sound both intimate and designed for a larger stage."

Downhome

Peter Cashin was at the centre—the stormy centre—of Newfoundland's political and public life for more than thirty years. Known to many as "the fighting Major," in a tribute to his wartime service with the Royal Newfoundland Regiment, he played a decisive role at every major stage in the political drama that transformed Newfoundland from a British Dominion to a Canadian Province.

Cashin wrote a memoir soon after he retired from public life in 1953. Part of it was published shortly before he died in 1977, but it is only now that his account of the years between 1919 and the end of his life has been published.

**PETER CASHIN** cared passionately about Newfoundland and her people. He is one of the giants of our past, a man who dominated the public forum during some of the most crucial years in our history. He is the last of the great men of that era to tell his story. *Peter Cashin: My Fight for Newfoundland* is an account of the most important years of his life by a man who put Newfoundland and her people at the centre of that life.

\*watch a video of Edward Roberts reading from Peter Cashin: My Fight for Newfoundland on You Table www.youtube.com/flankerpress

## Camp and Cottage Cookbook

Tonya Hughes

"One of the strengths of Hughes's book is its comprehensiveness; it covers the utensils and cookware you need (none of it complicated) to be well supplied. She covers coolers and refrigeration, and safe storage of food; but not in an over-detailed or overly simplistic way."

Western Star

"A delightful little book."

The Compass

"[Tonya Hughes's] friendly and accessible book has many good ideas to liven up your camping menu and improve your camping experience." *Atlantic Books Today* 

*Camp and Cottage Cookbook* is the perfect companion for all your outdoor and cabin cooking needs! This book contains the essential information you will need to provide your family and friends with the fun, tasty, and easy-to-make meals they know and love while enjoying their home away from home. In addition to many quick and easy recipes that cover all the food groups and every meal of your day, this handy campground and cottage cooking guide includes:

- step-by-step instructions on how to make delicious foods that are nutritionally sound;
- tips on how to preserve your meats;
- advice on maximizing your cooler space;
- and lists of the best tools to bring on your trip!

**TONYA HUGHES** developed a love of the outdoors in her early years, hiking, canoeing, skiing, fishing, and camping all over Newfoundland. Born and raised in St. John's, Newfoundland, she now resides with her husband and two children in Dunrobin, Ontario, spending her summers enjoying Canada's parks with family and friends.



Genre: Cooking Imprint: Flanker Press Format: Paperback, 93 pages, b&w photos Price: \$16.95 ISBN: 978-1-926881-77-5

Ebook also available

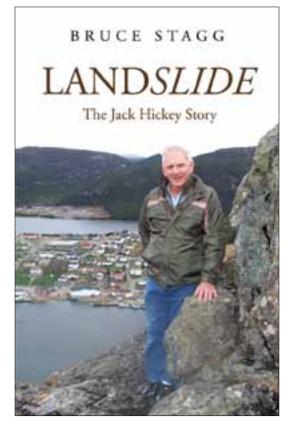
#### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA summer flyer
- Posters for select outlets
- Bookmarks

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### Landslide The Jack Hickey Story

Bruce Stagg



Genre: History **Imprint: Flanker Press** Format: Paperback, 208 pages, b&w photos Price: \$ 19.95 ISBN: 978-1-926881-83-6



#### MARKETING PLANS

- National, regional, local media • mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks



\*watch a video of Bruce Stagg reading from Landslide: The Jack Hickey Story on Muthe www.youtube.com/flankerpress

The residents of Harbour Breton, a small fishing village in Newfoundland, claimed that it rained for forty days and nights.

For forty days and nights, a prevailing southwest wind off the Grand Banks brought persistent rain, drizzle, fog, and sometimes torrential downpours. Root crops rotted in the ground, paint peeled off houses and fences, brooks and rivers overflowed their banks, and ponds and lakes swelled to bursting.

In the early morning of August 1, 1973, the earth could take no more. A mudslide, originating one thousand feet up the steep southside hill, cascaded down with explosive force. It crossed the road and smashed into four houses, tore them from their foundations, and swept them toward the sea. Twenty-two souls were hurled from their beds in a fury of destruction. By the grace of God, the majority survived, but four children-ages eight, seven, five, and four, all siblings-perished.

This is the story of one town's confrontation with disaster, and Jack Hickey's night of terror during the landslide that took away his four children.

BRUCE STAGG is known in Newfoundland and Labrador as an educator, entertainer, storyteller, playwright, and director. He has published one book of plays and written numerous others. Also, he has published three books of short stories and a children's book. Bruce was born in Catalina and can remember when the Labrador fishery was thriving, thus his passion for this story. He and his wife, Dale, currently live in Hillview, Trinity Bay.

#### ALSO BY BRUCE STAGG:



The Blackwood Schooner ISBN 978-1-897317-43-3, \$17.95

### Man on the Ice The Rex Saunders Story

Rex Saunders

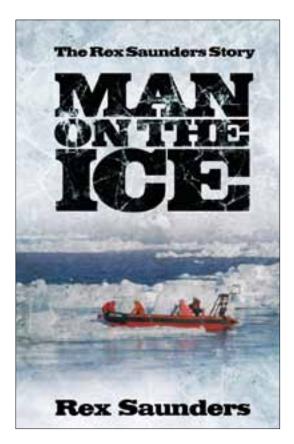
"Saunders tells his amazing story with both aplomb and pathos. It's a rousing testimony to great stamina and unremitting faith in a time of severe personal distress."

The Compass

"This is going to be a good day out in boat," said Rex Saunders, a sixty-six-year-old sealer from St. Lunaire-Griquet, NL, before heading out to the icefields on May 4, 2009. Later that day, the cold and unforgiving waters of the Atlantic Ocean nearly claimed another victim after his boat capsized. He had phoned his wife mere moments before the mishap and told her to expect him home in an hour, but now the sealer found himself stranded and alone on an ice floe. There he spent the next two nights, miles from shore and armed only with a flotation suit, a five-gallon gas can, and his faith.

Man on the Ice is the autobiography of Rex Saunders, a man of faith who grew up on the rugged shores of the Great Northern Peninsula. His battle with the elements made national headlines when this everyman-turned-hero stared death in the face while waiting for a miracle he knew would come.

**Rex SAUNDERS** is the second-eldest of Fred and Olive Saunders's ten children. He was born in St. Leonard's, now known as St. Lunaire-Griquet, on the Great Northern Peninsula of Newfoundland. His family moved to Main Brook, White Bay, where he attended school as a boy. He began making his way as a fisherman at a young age, both on shore and off, plying his trade on the Newfoundland and Labrador coasts. Over the years he has worked as a fisherman, woodsman, and sealer. He is married to the former Irene Earle. They have five children and six grandchildren and currently reside in St. Lunaire-Griquet, Newfoundland.



Genre: Biography & Autobiography Imprint: Flanker Press Format: Paperback, 149 pages, b&w photos Price: \$16.95

Price: \$16.95 ISBN: 978-1-77117-036-9 Ebook also available

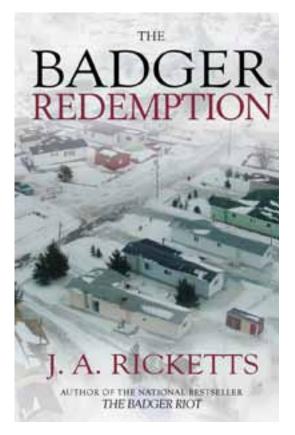
#### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks

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## The Badger Redemption

J. A. Ricketts



Genre: Historical Fiction Imprint: Flanker Press Format: Paperback, 378 pages Price: \$24.00 ISBN: 978-1-77117-000-0



#### MARKETING PLANS

- International, national, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA Christmas flyer
- Posters for select outlets
- Bookmarks

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"Ricketts has written a wholly satisfying, wholly absorbing, final volume of a landmark trilogy."

Northeast Avalon Times

The Badger Redemption is the third and final instalment in J. A. Ricketts's masterpiece series that focuses on the far-reaching consequences of a small town's actions. As with some endings, this book also serves as the beginning of something new: a legend.

Bill Hatcher's confession has set off a chain of events that has forced the residents of Badger, Newfoundland, to re-evaluate their own lives, and to question their place in this world... and the next. Constable William Moss is long dead, and his is one of many spirits wandering in unrest as Ralph Drum tries to reconcile the policeman's murder with new revelations in Ralph's own family. Redemption is at hand for Ralph, Jennie, and thousands of others whose lives were changed when the Riot claimed a victim. They will soon learn that, in Badger, even dead men tell tales.

Let the legend begin . . .

**JUDY (DAY) RICKETTS** was fourteen years old at the time of the International Woodworkers of America (IWA) Strike of 1959. A native of Badger, she, along with other schoolchildren, watched from the roadside as loggers and local authorities came together in a famous melee that effectively ended the strike. She believes that the children of the day never recovered from witnessing this terrible event in Newfoundland's history.

#### ALSO BY J. A. RICKETTS:



The Badger Riot\* ISBN 978-1-897317-32-7, \$19.95 The Badger Confession\* ISBN 978-1-897317-66-2, \$19.95 \*available as an ebook

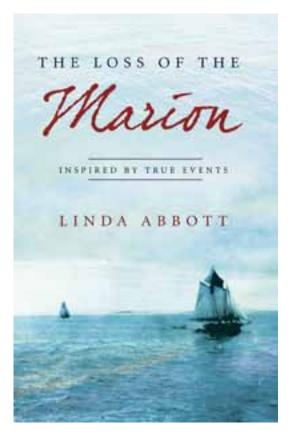
### The Loss of the Marion Linda Abbott

The banking schooner *Marion* set sail from St. Jacques, Newfoundland, bound for St. Pierre, the home base of Captain Pierre Maurice, on June 10, 1915. The vessel and crew were never seen again. Many have speculated that the French captain had made good on his threat to end the life of Captain Ike Jones, but it was never proven.

The Loss of the Marion tells the story from the point of view of Nellie Myles, whose husband and brother-in-law were lost with fifteen other men. It recreates the events leading up to the day of the vessel's final voyage, and follows with Nellie's relentless search for the truth. The result is a rich tapestry of Newfoundland family life, culture, folklore, and seafaring history.

The Loss of the Marion delivers a chilling account of an event that changed the lives of many families . . . and shaped the lives of generations to come.

**LINDA ABBOTT** was born in St. John's, the eighth in a family of ten children. She is a graduate of Memorial University, with a Bachelor of Arts and Education. She holds a Certificate in French from Laval University, Quebec City, and attended the Frecker Institute in St. Pierre. She is a recently retired French Immersion teacher, having spent most of her career at Holy Trinity Elementary School in Torbay. She resides in St. John's.



Genre: Historical Fiction Imprint: Flanker Press Format: Paperback, 225 pages Price: \$19.95 ISBN: 978-1-77117-008-6

Ebook also available

#### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA Christmas flyer
- Posters for select outlets
- Bookmarks
- facebook builder

\*watch a video of Linda Abbott reading from *The Loss of the Marion* on **Wallang** www.youtube.com/flankerpress

### Some Day the Sun Will Shine and Have Not Will Be No More Brian Peckford

## BRIAN PECKFORD

Some Day the Sun Will Shine and Have Not Will Be No More

Genre: Biography & Autobiography **Imprint: Flanker Press** Format: Paperback, 368 pages, b&w photos Price: \$24.00 ISBN: 978-1-77117-024-6



#### MARKETING PLANS

- National, regional, local media • mailout
- Media interviews
- Radio giveaway campaign
- Advertising •
- APMA Christmas flyer ٠
- Posters for select outlets
- Bookmarks

builder

\*watch a video of Brian Peckford reading from Some Day the Sun Will Shine on You The www.youtube.com/flankerpress

"A very timely, deftly written and extremely informative work, focusing on key events marking the historic transition from the old Newfoundland of British and then Canadian colonialism under Smallwood, to the confidently independent province of today-from 'someday-the-sun-will-shine' to 'have-not-will-be-nomore.""

The Telegram

"Some Day the Sun Will Shine and Have Not Will Be No More is a significant Canadian literary contribution and is a historical non-fiction that is part memoir, part expose."

#### PEI Guardian

"Some day the sun will shine and have not will be no more." These are the immortal words of Brian Peckford, who served as the third premier of Newfoundland, and leader of the Progressive Conservative Party from 1979 until his retirement in 1989. As one of Newfoundland's most committed and combative leaders, Mr. Peckford's clashes with the federal government-to wrest control of the province's natural resources-resulted in the groundbreaking Atlantic Accord of 1985, his greatest political triumph during the province's struggle for self-reliance in a post-Confederation era.

This memoir begins with Mr. Peckford's formative years growing up in outport Newfoundland, and continues with his political career. The past, present, and his vision for the future of Newfoundland and Labrador are revealed here, as well as his insights on Constitution-making and the varicoloured political careers of juggernauts like Joey Smallwood, John Crosbie, and René Lévesque.

BRIAN PECKFORD was born in Whitbourne, Newfoundland, on August 27, 1942, and grew up in Whitbourne, Marystown, and Lewisporte. Peckford is a former premier of the province of Newfoundland and Labrador and holds a Bachelor of Education degree, having also completed postgraduate work in English Literature, Education, Psychology, and French Literature. Prior to entering politics, he was a high school teacher in rural Newfoundland.

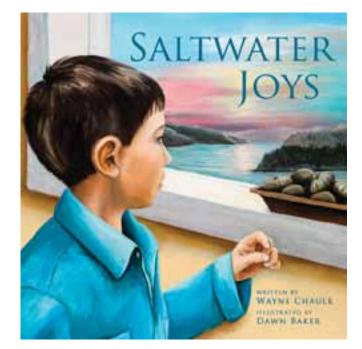
### Saltwater Joys Wayne Chaulk Illustrated by Dawn Baker

"Dawn Baker's bright, colorful illustrations are beautiful and detailed, and suited to the text; they reflect [Wayne] Chaulk's lyrics lovingly." *Western Star* 

"Saltwater Joys" is perhaps one of the most popular and well-known songs to come out of Newfoundland and Labrador. Written by Wayne Chaulk of Buddy Wasisname and the Other Fellers, the song is a celebration of the simple pleasures of outport life. This beloved song is now available as a book, with Dawn Baker's stunning illustrations capturing the joys of living in Newfoundland. Complete with sheet music at the back, *Saltwater Joys* is as beautiful as the song that inspired it.

**WAYNE CHAULK** was born in Charlottetown, Newfoundland. After graduating from Memorial University, Wayne returned to his beloved Bonavista Bay, and for the next fifteen years, he devoted himself to his teaching career. But when Ray Johnson and Kevin Blackmore moved to Glovertown, the die was cast, and Buddy Wasisname and the Other Fellers was born. Wayne turned his affection for rural Newfoundland and its people to the craft of songwriting, and the result has been a collection of lyrical gems, such as "Saltwater Joys."

**DAWN BAKER** has been a full-time visual artist and children's writer since 1992. She grew up in Glenwood, Newfoundland, and has lived in Gander since she was a teenager. Dawn has a bachelor of education (post-secondary) and a certificate in library studies, both from Memorial University, and has served on the board of directors of The Rooms Corporation of Newfoundland and Labrador since 2006.



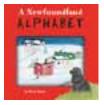
Genre: Children's Books Imprint: Pennywell Books Format: Paperback, 25 pages, colour illustrations Price: \$12.95 ISBN: 978-1-77117-028-4

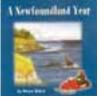
#### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA Christmas flyer
- Posters for select outlets



#### ALSO BY DAWN BAKER:

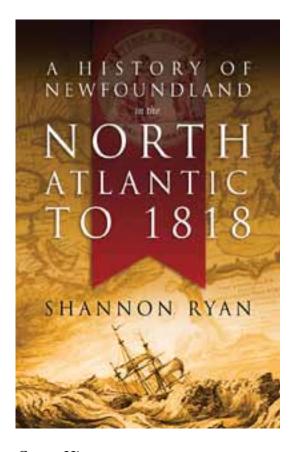




CHRISTMAS UPU

A Newfoundland Alphabet, ISBN 978-1-897317-90-7, \$9.95 A Newfoundland Year, ISBN 978-0-9683850-1-2, \$10.00 A Newfoundland Christmas, ISBN 978-1-926881-45-4, \$9.95

### A History of Newfoundland in the North Atlantic to 1818 Shannon Ryan



Genre: History **Imprint: Flanker Press** Format: Paperback, 256 pages, b&w illustrations Price: \$19.95 ISBN: 978-1-77117-016-1



#### MARKETING PLANS

- National, regional, local media • mailout
- Media interviews
- Radio giveaway campaign
- Advertising Posters for select outlets
- Bookmarks



"A concise and astute retelling of the Newfoundland story by a veteran scholar known for his wit, his understanding of our culture, and his deep knowledge of the past."

Patrick O'Flaherty, St. John's

"I much enjoyed reading this. It is written with confidence-almost a swagger at times-and exudes an air of authority."

Glyn Williams, London

The waters off Newfoundland, in the North Atlantic, held the world's most abundant supply of codfish, which, when discovered, was in great demand. Unlike the fur trade-the other major early commercial activity in what is now mainland Canada—the production of codfish did not require year-round residence. It did, however, require numerous men, young and old, for the fishing season, which ran from spring to early fall.

This successful English-Newfoundland migratory fishery evolved into an exclusively shorebased, but still migratory, fishery that led to the formation of a formal colony by 1818. Shannon Ryan offers this general history as an introduction to early Newfoundland. The economy and social, military, and political issues are dealt with in a straightforward narrative that will appeal to general readers as well as students of Newfoundland and Labrador history.

SHANNON RYAN was born in Riverhead, Harbour Grace, Newfoundland, in 1941 where he received his early schooling. He began teaching in 1956 and by 1968 had taught and/or served as school principal for nine years in Newfoundland and the Northwest Territories and had received a BA (Education) from Memorial University of Newfoundland. Ryan received a BA and MA (History) from MUN during the following three years and was hired by MUN in 1971, retiring as professor of history in August 2006. He received his PhD from the University of London in 1982.

### Rosie O'Dell Bill Rowe

"Yes, it's Bill Rowe-back this time with his third novel, which I think is by far his best. Probably one of the better novels to come out in the past few years-depending on your own tastes, of course." Northeast Avalon Times

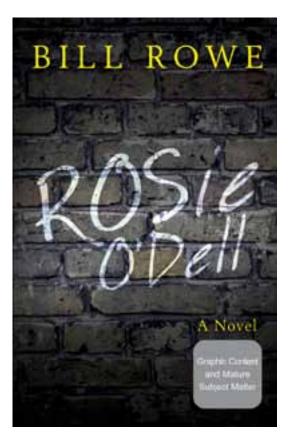
### "[A] deeply emotional page-turner by one of the country's finest writers."

Megan Murphy, Indigo

*Rosie O'Dell* is a creature of beauty, brilliance . . . and unspeakable secrets. When she was young, terrible crimes had been committed against her. Tom Sharpe became Rosie O'Dell's high school sweetheart, and in revenge for the transgressions against her, the two young lovers committed their own crime of passion together, which ultimately ripped them apart.

Thirty years have now passed since Tom has seen his Rosie O'Dell, and the intervening years have been a source of endless torment for him. He has been torn between yearning for his lost love and wanting never to see her again. These days, Tom is a successful lawyer in the city of St. John's, but trouble seems to have a way of finding him. And now here she is: Rosie O'Dell has returned to ask for his help once more. Tom Sharpe will soon find out that his troubles are just beginning.

Critically acclaimed author **BILL Rowe**'s political memoir, *Danny Williams: The War With Ottawa*, was a *Globe and Mail* Bestseller. The novel *Rosie O'Dell* marks his long-awaited return to the realm of Canadian fiction, where fans will agree he is a master at the game. Born in Newfoundland, Bill Rowe graduated in English from Memorial University and attended Oxford University as a Rhodes Scholar, obtaining an Honours MA in law.



Genre: Fiction Imprint: Pennywell Books Format: Paperback, 399 pages Price: \$24.00 ISBN: 978-1-77117-020-8

Ebook also available

#### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks

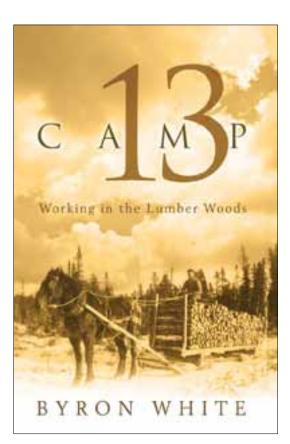


ALSO BY BILL ROWE:

Danny Williams: The War With Ottawa\* ISBN 978-1-897317-83-9, \$19.95 Danny Williams, Please Come Back\* ISBN 978-1-926881-18-8, \$19.95 \*available as an ebook

### Camp 13 Working in the Lumber Woods

Byron White



Genre: Historical Fiction **Imprint: Flanker Press** Format: Paperback, 277 pages, b&w photos and illustrations Price: \$19.95 ISBN: 978-1-77117-032-1



#### MARKETING PLANS

- National, regional, local media • mailout
- Media interviews
- Radio giveaway campaign
- Advertising Posters for select outlets
- Bookmarks



"Men who weren't hard workers didn't last long at the lumber woods."

Most people in Newfoundland and Labrador have someone in their family who has worked "in the woods." Some of these workers were employed seasonally-they fished in the summer and headed to the lumber camps in the winter-while others were full-time loggers who worked year-round.

Stan White runs Camp 13 on the southwestern side of Gander Lake, which is a commercial operation cutting pulpwood for Bowater Pulp and Paper. He and his brother, Allan, oversee the men employed by the company to ensure the camp runs smoothly. The camp had opened in the fall of 1949. Now, during its third year in operation, Stan has his work cut out for him, as Bowater has tasked Camp 13 with the delivery of 7,000 cords of pulpwood.

This historical novel captures a time and place in this province's not-too-distant past. Camp 13 illustrates in fine, well-researched detail the day-to-day friendships, struggles, triumphs, and tragedies of a hard-working people employed in a way of life that is long gone but never forgotten.

BYRON WHITE lives in Comfort Cove, Newfoundland, with his wife, Celeste. He holds a Bachelor of Science, a Bachelor of Education, and a Master of Educational Administration from Memorial University. He has worked with Bowater Newfoundland Limited, British Newfoundland Exploration Limited, Schlumberger Canada Limited, and as an educator in Newfoundland and Labrador, Nunavut, and the Northwest Territories.

### A Day on the Ridge Gary Collins

Among the bays, inlets, and communities of the province, author Gary Collins has earned a seat at the head of the table as Newfoundland and Labrador's favourite storyteller. Now, with six books under his belt, the "Story Man" from Hare Bay is ready to tell you a little bit about himself. The tales that make up this volume are pockets of memories taken from diary entries he recorded during the forty years he spent as a woodsman. Beginning with his childhood, Gary Collins retraces his first steps as a boy growing up in Bonavista North in the 1950s, when his father, whom he idolized, taught him the skills of an outdoorsman and how to be a leader of men.

These twenty-two stories are a testimony to the hardiness of men who work amid leaf and bough, and a tribute to the call of the wild that draws these hunters, trappers, and woodcutters—family men all—back to "the ridge." A Day on the Ridge is Gary Collins's seventh book and his first purely autobiographical work.

**GARY COLLINS** was born in a small, two-storey house by the sea in the town of Hare Bay, Bonavista North. Gary is Newfoundland and Labrador's favourite storyteller, and today he is known all over the province as the "Story Man." His favourite pastimes are reading and writing, and playing guitar at his log cabin. He lives in Hare Bay, Newfoundland, with his wife, the former Rose Gill. They have three children and three grandchildren.

# GARY COLLINS A Day on the Ridge

THE LIFE OF A WOODSMAN



Genre: Biography and Autobiography Imprint: Flanker Press Format: Paperback, 213 pages, b&w illustration Price: \$19.95 ISBN: 978-1-77117-040-6

#### MARKETING PLANS

- Regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks

facebook builder

#### ALSO BY GARY COLLINS:





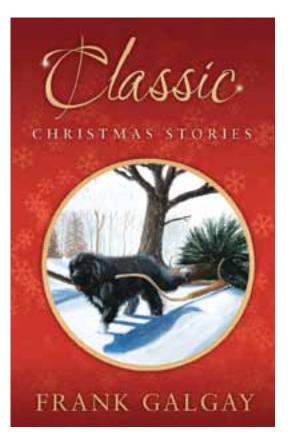




Cabot Island, ISBN 978-1-897317-03-7, \$15.95 The Last Farewell, ISBN 978-1-897317-24-2, \$15.95 Soulis Joe's Lost Mine, ISBN 978-1-897317-38-9, \$17.95 Mattie Mitchell\*, ISBN 978-1-926881-01-0, \$19.95 What Colour is the Ocean?, ISBN 978-1-897317-52-5, \$9.95 Where Eagles Lie Fallen\*, ISBN 978-1-897317-67-9, \$17.95 \*available as an ebook

# **Classic Christmas Stories**

Frank Galgay



Bestselling author Frank Galgay offers up this collection of his personal favorites from a wide variety of Canadian writers. Spanning 160 years, Classic Christmas Stories includes heartwarming tales of Christmases from pastoral Canadian towns, to hustling and bustling cities where the Christmas spirit can often be woefully hard to find.

The stories and anecdotes illustrate how the season has changed in meaning and value with the march of time and contain allegories of the joys of gift-giving and receiving for readers of all ages.

FRANK GALGAY is a prominent Newfoundland educator and author. He served as a teacher, principal, and Superintendent of Education until his retirement in 1997. Mr. Galgay is the author and co-author of sixteen books pertaining to Newfoundland history, education, and folklore. He is married to the former Rosemary McDonald and they have four children, Colleen, Sean, Brendan, Matthew; and four grandchildren, Erin, Megan, Aidan, Madeline. Mr. Galgay resides in St. John's and is serving a fourth term as a St. John's City Councillor.

Genre: Christmas **Imprint: Flanker Press** Format: Paperback, 268 pages, b&w photos and illustrations Price: \$19.95 ISBN: 978-1-77117-069-7

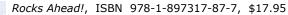


#### MARKETING PLANS

- National, regional, local media • mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- APMA Christmas flyer
- Posters for select outlets
- Bookmarks

facebook builder

#### ALSO BY FRANK GALGAY:





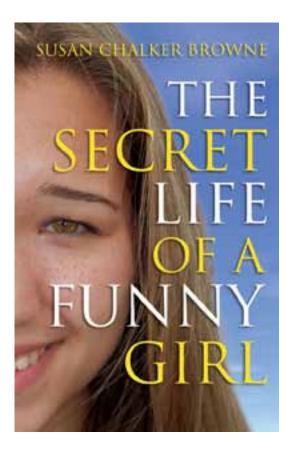
## The Secret Life of a Funny Girl

### Susan Chalker Browne

It's the year of our Lord 1971, and Maureen O'Neill is one of the smartest girls at Fatima Academy. One of the funniest, too. Her teachers don't like it, but her friends think she's a riot. But one day her world begins to crumble apart, and Maureen is forced to keep a terrible secret. Meanwhile, the girls are whispering about her, the boys are starting to notice her, and the teachers are driving her crazy.

The Secret Life of a Funny Girl is award-winning writer Susan Chalker Browne's tenth book for children and her first young adult novel.

**SUSAN CHALKER BROWNE** is a writer living in St. John's, Newfoundland. *The Secret Life of a Funny Girl* is her tenth book for children and her first young adult novel. Her other works include *Goodness Gracious*, *Gulliver Mulligan*; *The Land of a Thousand Whales*; and *Freddy's Day at the Races*. Susan has won writing awards from the Newfoundland and Labrador Arts and Letters Awards, the Cuffer Prize, and the Writers' Federation of Nova Scotia Writing Competition. She is married to Dennis Browne and they have four grown children.



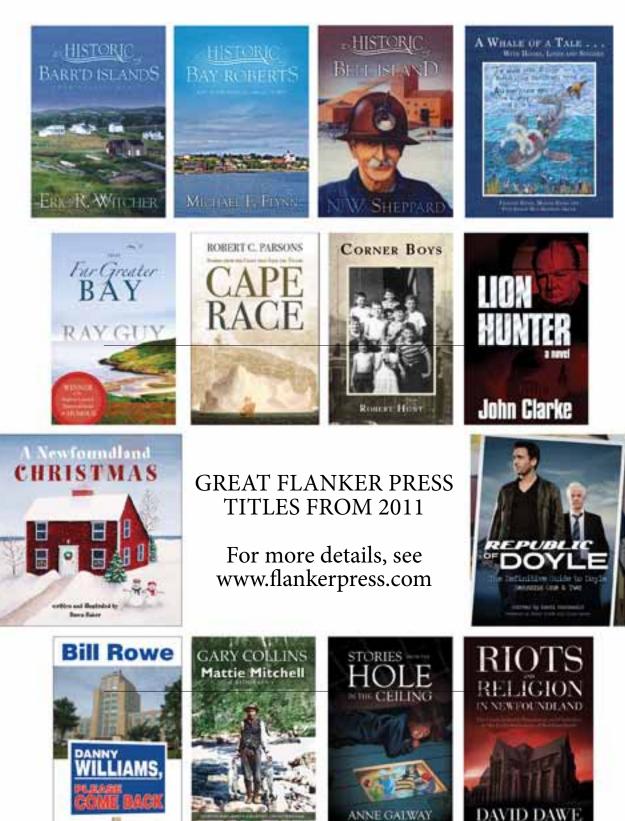
Genre: Young Adult Imprint: Pennywell Books Format: Paperback, 165 pages Price: \$16.95 ISBN: 978-1-77117-012-3

Ebook also available

#### MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Radio giveaway campaign
- Advertising
- Posters for select outlets
- Bookmarks

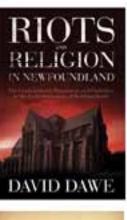
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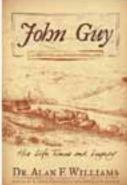




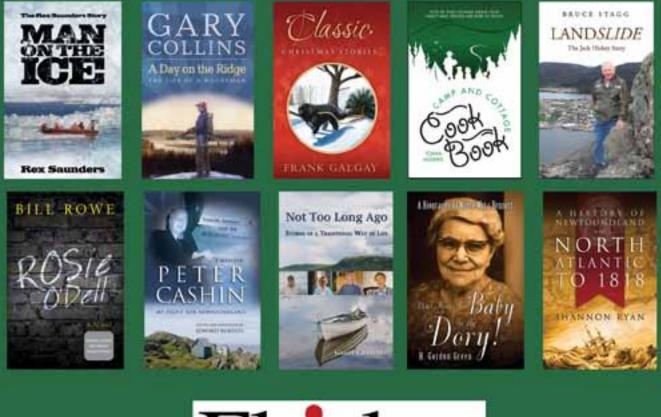








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"a live spark from a wood fire; a burning ember" Source: Dictionary of Newfoundland English



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